

# Appendix C

UNITED STATES DISTRICT COURT  
EASTERN DISTRICT OF TENNESSEE  
KNOXVILLE DIVISION

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LEWIS COSBY, KENNETH R. MARTIN,  
as beneficiary of the Kenneth Ray Martin  
Roth IRA, and MARTIN WEAKLEY on  
behalf of themselves and all others  
similarly situated,

Plaintiffs,

vs.

No. 3:16-cv-00121

KPMG, LLP,

Defendant.

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April 25, 2019

8:57 a.m.

CONTINUED VIDEOTAPED DEPOSITION of  
CHAD COFFMAN, held at the law offices of MCDERMOTT  
WILL & EMERY LLP, 340 Madison Avenue, New York, New  
York, before Eleanor Greenhouse, a Shorthand  
Reporter and Notary Public within and for the State  
of New York.

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A P P E A R A N C E S:

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A P P E A R A N C E S: (Continued.)

ALSO PRESENT:

Assen Koev, Charles River Associates

Allison Hart, Paralegal, McDermott Will & Emery

Darrak Lighty, Video Specialist, Reporters

Central

1 C. Coffman

2 THE VIDEO TECHNICIAN: This is the  
3 continued video deposition of Chad Coffman in  
4 the matter of Lewis Cosby, et al., versus  
5 KPMG, LLP. This deposition is being held at  
6 McDermott Will & Emery LLP on April 25th,  
7 2019 at 8:57 a.m.

8 My name is Darrak Lighty from Reporters  
9 Central and I am the video specialist. The  
10 court reporter today is Eleanor Greenhouse,  
11 also associated with Reporters Central.  
12 Counsel will now state their appearances for  
13 the record.

14 MS. POSNER: Laura Posner, Cohen  
15 Milstein, for the Plaintiffs.

16 MR. BALLARD: I'm Greg Ballard from  
17 McDermott Will & Emery. I have Allison Hart,  
18 a paralegal, also from McDermott, with me.  
19 We're representing KPMG, and Assen Koev from  
20 Charles River Associates is here with us as  
21 well.

22 MR. DAVIDSON: Paul Davidson from  
23 Waller Lansden Dortch & Davis, representing  
24 KPMG.

25 THE VIDEO TECHNICIAN: The witness has

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C. Coffman  
been previously duly sworn.  
C H A D C O F F M A N, resumed as a witness,  
having been previously sworn by the Notary  
Public, was examined and testified further as  
follows:  
EXAMINATION BY  
MR. BALLARD:  
Q. Good morning.  
A. Good morning.  
(Exhibit 42, corrected expert report of  
Chad Coffman, signed April 19, 2019, marked  
for identification.)  
Q. Mr. Coffman, I've placed before you  
several newly marked exhibits. Do you have in your  
hands Exhibit No. 42?  
A. Yes.  
Q. What is Exhibit 42?  
A. Exhibit 42 appears to be a copy of the  
corrected expert report I've now submitted in this  
matter.  
Q. Did you sign this on April 18, 2019?  
A. April 19, 2019, I believe.  
Q. Does Exhibit 42 contain a complete  
statement of all opinions you will express, and the

1 C. Coffman

2 basis and reasons for them, on class certification  
3 in this case?

4 A. It provides a summary of all the  
5 opinions I've been asked to -- all the questions  
6 I've been asked to answer in this phase of this  
7 case, yes.

8 Q. And I used the phrase "a complete  
9 statement" because that's what the Federal Rules  
10 require. You intended to include a complete  
11 statement of your opinions; right?

12 A. Yes.

13 Q. Did you do your best to make sure that  
14 Exhibit 42, your corrected report, contains the  
15 facts and the data that you considered in forming  
16 your opinions?

17 A. It provides a summary of the facts and  
18 analyses that I'm relying upon. There's also  
19 backup material that is not in the report that I  
20 view as part of what I produced.

21 Q. Does Exhibit 42 contain the exhibits  
22 that you would use to support your opinions?

23 A. As far as I know at this point, yes.

24 Q. When you produced the corrected report  
25 to us in this case, did you also produce some

1 C. Coffman

2 additional backup material?

3 A. That's my understanding, yes.

4 Q. Before we get to that, I want to show  
5 you what we previously marked as Exhibit 25. This  
6 was your old report. So you've got Exhibit 25 and  
7 42 in your hands. We should look to Exhibit 42,  
8 not Exhibit 25, to find your current opinions; is  
9 that right?

10 A. Well, I don't think the overall  
11 opinions have changed at all, but in terms of  
12 corrected numbers based on the updated analysis,  
13 yes.

14 Q. For that we should be using Exhibit 42?

15 A. Yes.

16 MR. BALLARD: So let's set aside 25.

17 We don't need to look at that anymore.

18 (Exhibit 43, redline of original report  
19 against corrected report, marked for  
20 identification.)

21 MR. BALLARD: In your pile over there,  
22 there is Exhibit 43. We ran a redline of  
23 your original report against your corrected  
24 report. That's what this is, to show the  
25 changes, and so you can just keep that handy



1 C. Coffman

2 today in case it's useful to refer to.

3 THE WITNESS: Okay.

4 MR. BALLARD: I don't have any  
5 questions on it at this point. I just  
6 thought it would be helpful in case you  
7 needed to refer to it.

8 The next document in your pile there is  
9 Exhibit 44.

10 (Exhibit 44, printout of regression CS  
11 tab in the backup provided with corrected  
12 report, marked for identification.)

13 Q. Do you see the big printout?

14 A. Yes.

15 Q. This is a printout of the regression CS  
16 tab in the backup you provided with your corrected  
17 report.

18 A. Okay.

19 MS. POSNER: Just for clarity, the only  
20 changes you made to this is formatting?

21 MR. BALLARD: Yes. What we did is we  
22 took the regression CS tab of the larger  
23 spreadsheet, formatted it to print on a page  
24 like this, and printed it. None of the  
25 numbers or data has been changed and all of

1 C. Coffman

2 the columns are printed the way they appear  
3 in the spreadsheet.

4 MS. POSNER: Thank you.

5 Q. Do you recognize this?

6 A. Yes. This appears to be a -- what  
7 appears to be a copy of a spreadsheet that would be  
8 produced as a result of the event study.

9 Q. And you recall that we looked at a  
10 similar large spreadsheet on the first day of your  
11 deposition?

12 A. Yes.

13 Q. The numbers have changed a little bit  
14 in this spreadsheet; right?

15 A. Yes.

16 Q. So we should consult Exhibit 44 if we  
17 want to see what your regression analysis for the  
18 common stock showed?

19 A. Yes.

20 (Exhibit 45, trade dates tab from  
21 backup to corrected report, marked for  
22 identification.)

23 (Exhibit 46, news dates tab from backup  
24 to corrected report, marked for  
25 identification.)

1 C. Coffman

2 (Exhibit 47, earnings release dates tab  
3 from backup to corrected report, marked for  
4 identification.)

5 (Exhibit 48, SEC filing dates tab from  
6 backup to corrected report, marked for  
7 identification.)

8 (Exhibit 49, analyst report dates tab  
9 from backup to corrected report, marked for  
10 identification.)

11 Q. There's a series of several additional  
12 exhibits in your pile there also printed from your  
13 backup. Do you have that Exhibit 45, 46, 47, 48  
14 and 49?

15 A. Yes.

16 Q. And these, again, were printed from  
17 your backup. We added to the top of each page a  
18 reference to the Bates number or the file number  
19 from your backup and also next to that, the title  
20 of the tab that was printed. So the Exhibit 45  
21 says "Trade Dates." Do you see that?

22 A. Yes.

23 Q. Exhibit 46 says "News Dates." Exhibit  
24 47 says "Earnings Release Dates" and Exhibit 48  
25 says "SEC," for SEC filing dates, and Exhibit 49

1 C. Coffman

2 says "AR" for analyst report dates. Do you see  
3 that?

4 A. I see that, yes.

5 Q. Do you recognize these materials?

6 A. I mean, I've seen these in electronic  
7 form at some point, but I mean, yes, these appear  
8 to be the standard sort of interim data files that  
9 are created from our process of doing the event  
10 study.

11 Q. One of the things that you had to do in  
12 conducting your analysis was to determine what days  
13 were going to be categorized as no news days;  
14 right?

15 A. Yes.

16 Q. And you categorized a day as a no news  
17 day if there was no news article, no SEC filing, no  
18 earnings release and no analysis report on that  
19 date; is that right?

20 A. That's correct.

21 Q. And does this backup material here in  
22 Exhibits 44 through 49 tell us which dates you  
23 categorized as a date when there was a news  
24 article, an SEC filing, an earnings release or an  
25 analyst report?

1 C. Coffman

2 A. As long as this is the backup material  
3 that was produced along with the corrected report,  
4 yes, because there would have been similar tables I  
5 believe produced for the original report.

6 Q. These are the materials we printed from  
7 the backup that you produced for your corrected  
8 report.

9 A. Okay.

10 Q. So for purposes of determining if you  
11 treated a day, a particular day, as a no news day,  
12 we could consult these exhibits and if the day does  
13 not appear on the news day, the earnings release  
14 day, the SEC filing day or the analyst report day,  
15 and is a trade date, that would be a no news day;  
16 right?

17 A. That's my understanding, yes.

18 Q. You can set those aside for now. We  
19 will come back to those later. I'd like to return  
20 now to your original report for a minute, number  
21 25. Please turn to page 50.

22 On page 50, you had the conclusion in  
23 your original report, and you wrote that you  
24 declared, under penalty of perjury under the laws  
25 of the United States of America, that the foregoing

1 C. Coffman

2 is true and correct and you signed that on March  
3 15, 2019; right?

4 A. Yes.

5 Q. Before you signed, what did you do to  
6 make sure the report and exhibits were true and  
7 correct?

8 A. Well, I would say that there's a whole  
9 process in place as the work is being done to make  
10 sure that's true. I mean, everything -- you know,  
11 I reviewed the report myself. I guided and  
12 provided direction to my staff as to what analyses  
13 I wanted performed. They would present me with  
14 results. I would review those. There's a process  
15 in place for a second independent person to produce  
16 those results.

17 So, I mean, that's at a very general  
18 level the processes that are in place, and then the  
19 conclusions are based off of the analysis that has  
20 been performed.

21 Q. Are those what you would call quality  
22 control procedures that you follow as a general  
23 matter in all your matters?

24 A. Yes.

25 Q. And who was the second independent

1 C. Coffman

2 reviewer who worked with you on this?

3 A. Well, there was a team of people that  
4 were helping me. I had a manager whose name is  
5 Mark Hedstrom and then there were two research  
6 analysts, Thomas Keene and Christian Geoppo.

7 Q. I thought you said that there was  
8 someone who was designated to be a second  
9 independent reviewer. Was there someone who had  
10 that role on this matter?

11 A. Well, Mr. Hedstrom helped serve as a  
12 manager of the process, and then the two  
13 individuals beyond him that I mentioned would have  
14 been the ones performing the work, each one working  
15 independently to audit results.

16 Q. So in producing your original report in  
17 this matter, did you follow the quality control  
18 procedures that you would typically follow in any  
19 matter?

20 A. Yes.

21 Q. Have you had occasions like this before  
22 where you had to revise your report?

23 A. Not often, but there have been a couple  
24 of occasions where I've had to make corrections to  
25 a report.

1 C. Coffman

2 Q. On how many occasions have you signed  
3 reports that you later had to revise because of  
4 errors brought to your attention during a  
5 deposition?

6 A. I don't recall a specific number but I  
7 believe it's less than a handful.

8 Q. At the time of the day of your first  
9 deposition, you had not discovered any of the  
10 errors; is that right?

11 A. That's correct.

12 Q. Do you think you ever would have  
13 discovered them on your own?

14 A. In the context -- not without  
15 performing an additional review which at some point  
16 may have occurred somewhere along the line in this  
17 case.

18 Q. Have you adopted or are you considering  
19 adopting any new policies or procedures or  
20 practices to prevent this kind of thing from  
21 happening again?

22 A. Well, I think it's really more  
23 reiterating the process that was in place and some  
24 of the procedures that should be performed.  
25 Clearly there was a -- I would say a -- in



1 C. Coffman

2 investigating how the error occurred, there was an  
3 over-reliance on one particular source instead of  
4 consulting multiple sources on certain things.

5 So yeah, there are updates to the --  
6 not really updates to the procedures as much as  
7 just a reiteration of all the things that need to  
8 be checked to make sure things are accurate.

9 Q. Describe how you investigated how the  
10 errors occurred.

11 A. I convened a conference call with the  
12 people I mentioned before, you know, asked how this  
13 happened, and we had a discussion about that. And  
14 it became clear that there were certain procedures  
15 that -- you know, my staff works on a lot of these  
16 types of matters, and so we discussed how some of  
17 the procedures that were being done were not being  
18 done as thoroughly and carefully as they need to  
19 be.

20 Q. Whose fault was it that your report  
21 contained errors?

22 A. Well, I think ultimately it's my fault.  
23 I'm the one who is responsible. I would say there  
24 was fault along the way at every level.  
25 Mr. Hedstrom didn't do a sufficient review, and

1 C. Coffman

2 there was an over-reliance on just looking at Dow  
3 Jones newswires, newswire stories, as the way to  
4 identify the dates on which earnings announcements  
5 occurred, which in most cases wouldn't lead to this  
6 sort of error, but in this particular case, did  
7 because of the correction we discussed.

8 And I had an understanding that the  
9 review was going beyond just cataloging those and  
10 reviewing those press releases much more carefully  
11 than had been done in this case. So I would say  
12 there were errors made at all levels, but I'm  
13 ultimately responsible.

14 Q. Have you provided feedback or criticism  
15 to anyone on your staff as a result?

16 MS. POSNER: Objection.

17 A. Yes.

18 Q. Can you describe that?

19 A. It would have been part of that  
20 conference call and follow-up conversations  
21 enumerating some of the things that should be done  
22 each time we're looking at the timing of an  
23 earnings announcement, and going forward, there's  
24 going to be a -- we're putting in process a  
25 checklist procedure to make sure those are

1 C. Coffman

2 followed.

3 Q. So I believe I asked you what you did  
4 to investigate or to describe your investigation.  
5 You talked about a conference call. Was there  
6 anything else you did as part of this  
7 investigation?

8 A. Well, there were a number of follow-up  
9 conversations, so after the initial conference call  
10 where I asked my staff -- you know, we talked about  
11 how the error occurred, but I also said we need to  
12 go back and recheck every single -- the timing of  
13 every single earnings announcement and event date  
14 that we're studying and verify that we're looking  
15 at the right event date.

16 And then they provided me the detailed  
17 information that supported that. I looked at it.  
18 Mr. Hedstrom looked at it. So there was certainly  
19 followup to make sure we were getting that right.

20 Q. So as your work in connection with the  
21 corrected report, your team went back and took a  
22 very close look at each of the events to make sure  
23 you had the right date and the right time?

24 A. Yes.

25 Q. And are you confident that this time

1 C. Coffman

2 you have the right date and the right time for each  
3 event?

4 A. Yes.

5 Q. How many people worked on the corrected  
6 report?

7 A. I think it was the same group of  
8 people.

9 Q. Four people?

10 A. Yes. I mean, there may have been  
11 another person that somebody asked to check  
12 something, but those were the main people working  
13 on it.

14 Q. Do you know how many hours were spent  
15 working on the corrections?

16 A. I don't know that, no.

17 Q. Are you planning to bill your time and  
18 your team's time for the corrections?

19 A. I don't think a final decision has been  
20 made about that, but I'm certainly considering not  
21 doing that.

22 Q. Can you describe whatever quality  
23 checks you have performed on the corrected report,  
24 to the extent you haven't already described them?

25 A. Yeah. I think the general process that

1 C. Coffman

2 I described before was used for the corrected  
3 report as well. Any corrections were checked by  
4 multiple people. The updated analysis was  
5 independently confirmed by multiple people.

6 That's the general quality control  
7 check, and then Mr. Hedstrom reviews everything and  
8 then I reviewed everything.

9 Q. I want to walk through and just make  
10 sure I have a complete inventory of the changes  
11 that were made, so feel free to look at either the  
12 redline or the new report or the old report,  
13 whatever is more useful to you. I'm looking at  
14 Exhibit 43, which is the redline.

15 So obviously the date on the front has  
16 changed and it says, "Corrected," and you have a  
17 new date and signature at the end, and it looks to  
18 me that in your corrected report, Exhibit 42, the  
19 section titled, "Explanation of Need For Correction  
20 and Summary of Changes," which starts on page 3 and  
21 goes through page number 11, is new. Is that  
22 right?

23 A. Yes.

24 Q. So that text and the charts on those  
25 pages are all new?

1 C. Coffman

2 A. Yes.

3 Q. And then I notice there are changes in  
4 the section that discusses your regression analyses  
5 in the text, in the footnotes and in the charts; is  
6 that right?

7 A. Yes.

8 Q. Then there are changes in your Exhibit  
9 7 on the regression analysis for the common stock;  
10 right?

11 A. Yes.

12 Q. There are changes in Exhibit 8?

13 A. Yes.

14 Q. I saw some changes in Exhibit 9 as  
15 well; is that right?

16 A. Yes.

17 Q. 9 is the regression analysis for the C  
18 series.

19 A. Yes.

20 Q. And then 10 changed as well, Exhibit  
21 10? I think because the days with no news number  
22 changed, the numbers in the right-hand column  
23 changed in Exhibit 10; is that right?

24 A. Yes.

25 Q. And then Exhibit 11 is your regression

1 C. Coffman

2 analysis, or a summary of it, for the Series D.

3 There were some changes in that as well; right?

4 A. Give me just a second.

5 Q. I believe you updated some of the  
6 headlines and the times.

7 A. Yeah, but I don't think any of the  
8 numbers should have changed. Let me just  
9 double-check that.

10 MS. POSNER: You're in 11 or 12?

11 MR. BALLARD: 11.

12 Q. It doesn't look like the numbers  
13 changed in any of the columns other than -- I take  
14 that back. In the time, it looks like in the  
15 second column, there's a change, for example, in  
16 the first row.

17 A. Yes. Yeah, but none of the  
18 regression -- none of the output of the regression  
19 changed. Some of the details of the headlines and  
20 timing changed, yes.

21 Q. And there are some changes in the  
22 footnotes which we will talk about later. Right?

23 A. Yes.

24 Q. I think you added another outlier day.

25 A. Yes.

1 C. Coffman

2 Q. And then on Exhibit 12, there are  
3 changes here as well; right?

4 A. To the right-hand column, yes.

5 Q. And in the footnotes; right?

6 A. Yes.

7 Q. And I think the next exhibit where we  
8 notice changes is Exhibit 17. Can you turn to  
9 that.

10 A. Yes.

11 Q. So there were changes there? This is  
12 the autocorrelation analysis.

13 A. Yes. There are changes there because  
14 of the changes in certain exclusion dates. That  
15 caused changes in the autocorrelation as well.

16 Q. The outlier dates?

17 A. Yes.

18 Q. So that would have resulted in changes  
19 to 17-C and 17-D as well?

20 A. Slight changes, yes. 17-C, yes.

21 Q. Actually 17-D --

22 A. 17-D, I don't believe it changed any of  
23 the numbers. Just the footnote.

24 Q. Okay. And then I think nearly last,  
25 but not least, you've obviously updated Appendix A



1 C. Coffman

2 to add the documents that you considered; right?

3 A. Correct.

4 Q. And then I think I noticed throughout  
5 there were some miscellaneous changes in the text  
6 of your report. So, for example, on page 30 --

7 A. The redline doesn't have page numbers.

8 Q. Yes. It's probably better to look at  
9 Exhibit 42, the corrected report.

10 A. Sure. Yes.

11 Q. So in paragraph 46, you had said,  
12 "Other than at the start and very end of the  
13 analysis period," and you've changed that to say,  
14 "Other than at the start and towards the end of the  
15 analysis period." That was a change; right?

16 A. Yes.

17 Q. And then there are some other changes  
18 throughout. On page 46, in paragraph 73, the  
19 second line, it looks like you added the words,  
20 "types of" to the phrase "two types of agreements."  
21 Do you see that?

22 A. Yes.

23 Q. Why did you make that change?

24 A. I just thought that was a better way of  
25 describing -- I wasn't -- upon further reflection,

1 C. Coffman

2 I wasn't sure that there were -- exactly how many  
3 agreements there were, so I noted that there were  
4 at least two types of agreements.

5 Again, that's not particularly relevant  
6 to any of the opinions I'm giving. I just thought  
7 it was a better way to describe it.

8 Q. On the same page, I noticed in the  
9 footnotes, you previously had a bunch of footnotes  
10 that described 10-Qs and stated that they were  
11 dated as of a certain date, and it has been  
12 corrected to say that they were for the quarter  
13 ended that date in a number of instances, and that  
14 was just to make it more accurate; right?

15 A. Yes. It didn't change any analysis.  
16 It was just to make clear that's what I was  
17 referring to, yes.

18 Q. So when you went through and revised  
19 your report, if you noticed things like that that,  
20 whatever you want to call them, minor changes or  
21 typos or whatever, you fixed them; right?

22 A. Yes.

23 Q. So anything you saw that was wrong, you  
24 fixed; right?

25 A. Yes.

1 C. Coffman

2 Q. Even if it was minor?

3 A. Yes.

4 Q. I think we've touched on all the  
5 categories of changes that we've identified. Have  
6 I missed anything that you can think of?

7 A. I don't believe so, no.

8 Q. And looking at the redline Exhibit 43,  
9 the redline at least says 1,545 insertions, 1,364  
10 deletions for a total of 2,913 changes.

11 A. I think -- I don't know if that's  
12 counting the number of characters. I mean, I  
13 inserted eight or nine pages of text and charts so  
14 I assume that accounts for a lot of it. But the --  
15 I mean, there were only a couple of errors  
16 identified, but those errors obviously propagate  
17 through a lot of the numbers that were calculated  
18 and so the changes reflect that.

19 Q. We can set aside the redline and let's  
20 focus on your corrected report which is Exhibit 42.

21 A. Okay.

22 Q. Let's turn to page 3, please --

23 A. Okay.

24 Q. -- in the section where you explain the  
25 need for correction and you summarize the changes.

1 C. Coffman

2 So you do acknowledge that there were errors in  
3 your original report that needed to be corrected;  
4 right?

5 A. Yes.

6 Q. And you've listed two types of errors  
7 here on page 3, the first relating to identifying  
8 the date upon which the market would have first  
9 reacted to Miller Energy's release of earnings;  
10 right?

11 A. Correct. Of Q4 2013 earnings  
12 specifically.

13 Q. So that was for one of the 17 events  
14 you looked at in the regression study for the  
15 common stock, there was an error in the date for  
16 one of the 17?

17 A. Correct, yes.

18 Q. And you note that you have confirmed  
19 that "The market date for the other 16  
20 announcements I analyzed was correct."

21 A. Yes.

22 Q. And that you've double-checked and  
23 you're confident that the other 16 were and  
24 continue to be correct; right?

25 A. Yes.

1 C. Coffman

2 Q. And then the second type of error you  
3 listed here relates to two days upon which  
4 plaintiffs assert that news impacted the market  
5 price for Miller Energy that were inaccurately  
6 reclassified as no news dates; right?

7 A. Correct.

8 Q. So you're saying these two errors led  
9 to the many changes in the data and analysis and  
10 conclusions throughout the report?

11 THE WITNESS: I'm sorry. Could I have  
12 that read back, please.

13 (Record read.)

14 A. Well, again, I don't think there's a  
15 change to any of the conclusions, but it certainly  
16 changed specific numbers within the report and so  
17 those numbers have been updated.

18 Q. Well, did you draw a conclusion about  
19 whether each of the events you studied resulted or  
20 led to a statistically significant change in the  
21 market price?

22 A. Yes. I was referring to my overall  
23 conclusions about whether there was evidence of  
24 cause and effect.

25 Q. So these errors didn't cause you or

1 C. Coffman

2 correcting these errors did not lead you to change  
3 your conclusion about market efficiency; right?

4 A. It did not, that's correct.

5 Q. But correcting these errors did lead  
6 you to change your conclusion about whether  
7 individual events led to a statistically  
8 significant price movement?

9 A. Well, one of the 17 events, yes. But  
10 again, the overall conclusion from the analysis,  
11 which is whether or not there's a significant  
12 difference between what you observe on earnings  
13 dates versus no news dates, that didn't change, but  
14 the significance of one of the dates did change  
15 based on the misidentification of which day should  
16 be analyzed.

17 Q. In your original report, you concluded  
18 that 4 out of 17 events led to statistically  
19 significant movements in the price of the common  
20 stock; right?

21 A. Correct.

22 Q. And in your corrected report, you've  
23 concluded that only 3 of 17 led to such price  
24 movements; right?

25 A. That's correct, yes.

1 C. Coffman

2 Q. So that conclusion changed?

3 A. Yes, the results of those calculations  
4 changed and that's reflected in my corrected  
5 report, but it didn't change any conclusion about  
6 whether there was evidence for cause and effect.

7 Q. On page 4 of your corrected report,  
8 there's a paragraph, little iv. Do you see that?

9 A. Yes.

10 Q. In that paragraph, you state that "The  
11 errors do not indicate that the methodology used in  
12 my report is inadequate in any way." Why do you  
13 say that?

14 A. That the methodology -- I'm not doing  
15 anything to change the overall methodology by which  
16 I'm conducting the test. In other words, the error  
17 was not in methodology, it was in just in  
18 execution, and I stand by that the methodology I'm  
19 using hasn't changed in any way and is what is  
20 standard and regularly accepted.

21 Q. At some point, if you found additional  
22 errors, or at some point would the number of errors  
23 or repetition of errors or something cause you to  
24 question the methodology?

25 A. Not the overall methodology that I'm

1 C. Coffman

2 employing to test for market efficiency, no. I  
3 mean, it matters that the execution is accurate,  
4 but the methodology, itself, that I'm employing is  
5 something that I've used in many different reports  
6 and has been accepted many times.

7 Q. So it was the same methodology that you  
8 used in your corrected report that led you to  
9 conclude 3 of 17 events had statistically  
10 significant price movements as the methodology you  
11 used that previously led you to conclude that 4 of  
12 17 had such movements?

13 A. Yes. I guess what I'm trying to say is  
14 the methodology didn't change. The execution of it  
15 did slightly because of an inadvertent error, but  
16 the methodology, itself, the approach to the  
17 problem or the question, has not changed in any  
18 way.

19 Q. In the next paragraph of your report on  
20 page 4, little v, you write that as part of your  
21 detailed review, you reevaluated whether it was  
22 appropriate to include Miller Energy's press  
23 release announcing the Q4 2011 earnings after  
24 market hours on August 30, 2011 as new news to be  
25 analyzed, given that information about Q4 2011



1 C. Coffman

2 earnings had been previously released.

3 Do you see that?

4 A. Yes. It says, "as further described  
5 below."

6 Q. And then you also say "I can confirm  
7 that it was appropriate to include this earnings  
8 release in my analysis." Right?

9 A. Yes.

10 Q. That was the first of the 17 events in  
11 your list; right?

12 A. That's correct, yes.

13 Q. You took a very close look at that to  
14 make sure that it was correct to include it?

15 A. Yes. I mean, I evaluated whether there  
16 was any information in that announcement that could  
17 still be considered new. Even if it was unlikely  
18 to cause a stock price movement, there was still  
19 some new information in that, so to be consistent  
20 with the methodology I employ, it was correct to  
21 include that.

22 Q. To be clear, that would be on Exhibit  
23 7, event number 1; right?

24 A. Correct, yes.

25 Q. So in your corrected report, your event

1 C. Coffman

2 number 1 is the "Miller Energy Resources reports  
3 fourth quarter and year-end results," and your  
4 source is Business Wire; right?

5 A. That's the source that is listed, yes.

6 Q. And you used a date of August 30, 2011,  
7 and a market date of August 31, 2011; right?

8 A. Yes.

9 Q. So that's the one you took a really  
10 hard look at to make sure that was right?

11 A. Well, I took a look at all of them to  
12 make sure that they were right, but that's one of  
13 them I took a look at. And the reason I took an  
14 even closer look at that one is because as  
15 described in my report, some information had been  
16 previously already revealed about Miller Energy's  
17 fourth quarter 2011 earnings.

18 Q. So based on your additional work and  
19 your taking an even closer look at that, you're  
20 confident that event 1 is correctly listed here  
21 with a market date of August 31, 2011?

22 A. Yes.

23 Q. Turning to page 4 of your report, in  
24 paragraph little vi, you say that as part of your  
25 review, you performed additional analysis of the

1 C. Coffman

2 movements of Miller Energy's common stock to  
3 information concerning the original reporting of  
4 Miller Energy's fiscal year 2011 financial  
5 performance, and then it continues. Right?

6 A. Yes.

7 Q. And that section spans a few pages  
8 where you have detailed some analyses you did of  
9 that period of time; right?

10 A. Yes.

11 Q. So what you're describing here at the  
12 bottom of 4 through page 10 -- I'm sorry, through  
13 page 11 -- that's all new; right?

14 A. Yes.

15 Q. Those are new analyses that you  
16 performed after the first day of your deposition;  
17 right?

18 A. Yes.

19 Q. And so these are new opinions that were  
20 not expressed in your original report?

21 MS. POSNER: Objection.

22 A. Well, they're new analyses that I would  
23 say further support the opinion that was given in  
24 my opening report, but the analyses are new, yes.

25 Q. Your team conducted these analyses

1 C. Coffman

2 after completing your original report and after the  
3 first day of your deposition; right?

4 A. That's correct, yes.

5 Q. And these analyses relate to a study  
6 you did of a period outside of the proposed class  
7 period; right?

8 A. With the exception of the last date  
9 that I analyzed, that's correct. I think the last  
10 date is the beginning of the class period.

11 Q. I know you said that the corrections  
12 didn't change your ultimate opinion about whether  
13 there was cause and effect. Right?

14 A. Correct.

15 Q. And one of the changes that was made  
16 was you concluded that 3 of 17 instead of 4 of 17  
17 earnings releases led to statistically significant  
18 movements in the price of Miller Energy's common  
19 stock; right?

20 A. Correct.

21 Q. If it dropped to 2 of 17, would it  
22 still be statistically significant, the difference  
23 between earnings releases and no news days?

24 A. I don't know for certain the answer to  
25 that, but I don't believe it would still be -- in

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2 terms of the percentage of days that are  
3 statistically significant, it likely would not be,  
4 but that doesn't mean that the other tests I  
5 performed wouldn't still be statistically  
6 significant.

7 Q. If one more event dropped out, though,  
8 and it dropped from 3 of 17 to 2 of 17, your  
9 conclusion about whether there was cause and effect  
10 would change; right?

11 A. Not necessarily. Again, I performed  
12 three different tests on the common stock to check  
13 for cause and effect. I studied the percentage of  
14 dates that are significant, the average absolute  
15 price movement after controlling for market  
16 factors, and also the volume on earnings dates  
17 versus no news dates, so it's not related just to  
18 the 3 out of 17 or 2 out of 17. There's more  
19 beyond that.

20 And also, the -- as I discussed in my  
21 prior deposition, and now I've outlined in this  
22 section, there are certainly, at least at an  
23 anecdotal level, other dates that make clear  
24 there's strong examples of cause and effect.

25 Q. You don't normally rely on anecdotal

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2 evidence; do you?

3 A. I don't normally completely rely on  
4 anecdotal evidence. I think if there's anecdotal  
5 evidence that reinforces or supports an opinion I'm  
6 giving, that it's also relevant to look into and  
7 I've pointed it out in a number of different  
8 reports.

9 Q. You wouldn't describe relying on  
10 anecdotal evidence as a scientific method; would  
11 you?

12 A. I think it would depend on the context  
13 of the question.

14 Q. If you had found only 1 of 17 events  
15 led to statistically significant price movements in  
16 the common stock, would your conclusion about cause  
17 and effect have changed?

18 MS. POSNER: Objection.

19 A. It may have.

20 Q. If you had observed no statistically  
21 significant price movements in response to any of  
22 the 17 events for the common stock, what would you  
23 have concluded about cause and effect?

24 A. I don't know the ultimate answer to  
25 that because if I had observed that, I would have

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2 carefully considered why I was observing that,  
3 whether there was a reason I was observing that,  
4 and whether or not the reason I was observing that  
5 is because for some reason the power of that test  
6 was low because of the nature of what was being  
7 disclosed, and thought about whether there was a  
8 more appropriate test that might have -- could be  
9 performed, or I may have concluded that there was  
10 insufficient evidence to support market efficiency,  
11 so I just don't know. That's not something I  
12 confronted.

13 Q. If you had found zero of 17 earnings  
14 releases led to statistically significant price  
15 movements in the common stock, would you have  
16 concluded that there was no cause and effect  
17 relationship and, therefore, there was no market  
18 efficiency?

19 MS. POSNER: Objection.

20 A. I think I just answered that, which is  
21 to say I would have -- certainly that analysis, in  
22 and of itself, would not provide evidence of market  
23 efficiency. What I would ask at that point is why  
24 am I observing what I'm observing. Is it because  
25 the market really wasn't focused on earnings and,

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2 therefore, a better test for cause and effect would  
3 be to look at other types of dates, or was it  
4 because there's really no evidence of cause and  
5 effect, and then I would conclude there's not  
6 sufficient evidence to support market efficiency.

7 So again, the reason I didn't get to  
8 that particular question is that's not what I  
9 observed.

10 Q. So if you had observed zero of 17  
11 events leading to statistically significant price  
12 changes in the common stock, you would have done  
13 additional analyses and you might have nonetheless  
14 concluded that the market was efficient?

15 A. Again, it would depend on if there was  
16 other reliable evidence of a cause and effect  
17 relationship. I think if hypothetically I observed  
18 what you're suggesting, obviously, like I said,  
19 that test, in and of itself, would not provide  
20 evidence of a cause and effect relationship.

21 So I would want to understand why, if  
22 there were rationales why I was observing that, and  
23 if there was a test -- if there were more relevant  
24 dates to test that relationship, much as I did with  
25 the preferred stock in this case.



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2 It was clear that over large portions  
3 of the class or the analysis period, earnings date  
4 would not be something powerful to test and so I  
5 looked for other events that have strong economic  
6 rationale of why you would expect there to be  
7 material information that might move the stock  
8 price or the securities price, and then test that.

9 I mean, the reason I select earnings  
10 announcements in the first place is because there's  
11 literature that talks about why those are  
12 generally, not always, but generally important  
13 dates on which there can be value-relevant  
14 information that moves the stock price in a  
15 significant way.

16 But it's not the only types of dates.  
17 So it's not -- if you don't observe cause and  
18 effect from the earnings dates, I would say that's  
19 not completely dispositive of the question, but it  
20 certainly doesn't provide affirmative evidence if  
21 you find zero dates that are significant.

22 Q. Let me see if I understand this. I'm  
23 going to make several statements and see if you  
24 agree with them. Your methodology, as performed  
25 here, the regression analysis on the common stock,

1 C. Coffman

2 depending on the results, could allow you to  
3 conclude that there is evidence of a cause and  
4 effect relationship and, therefore, evidence of  
5 efficiency; right?

6 A. Yes.

7 Q. And it did in this case?

8 A. Yes.

9 Q. Your methodology, depending on the  
10 results, could lead you to conclude that there is  
11 no evidence from the test to support a finding of  
12 cause and effect and efficiency; right?

13 A. That's correct.

14 Q. Your methodology would never lead you  
15 to conclude that the market was inefficient?

16 A. I don't think it's designed to --

17 Q. Be falsifiable?

18 A. I'm sorry. I want to make sure I'm  
19 answering the original question. So let's just  
20 have a clear record, so if you want to ask me a  
21 different question.

22 MR. BALLARD: I interrupted you. I  
23 apologize. Let me have the question read  
24 back, please.

25 (Record read.)

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2 Q. Let me just state it again. Your  
3 methodology would never lead you to conclude that  
4 the market was inefficient; correct?

5 A. I think that would depend on the  
6 specific facts and circumstances and context. So  
7 if there were days where the news unambiguously in  
8 some way should have caused a very large change in  
9 how a company was being valued -- and I'm just  
10 going to throw out an example. Let's say a  
11 company's stock is trading at \$10 a share and then  
12 they declare bankruptcy and the stock price doesn't  
13 move.

14 To me, that would be a sure sign of  
15 inefficiency, if the common stockholders are really  
16 getting wiped out in bankruptcy and the stock price  
17 doesn't move and reflect that. So I don't think  
18 it's incapable of that. It would really depends on  
19 the facts and circumstances.

20 By itself, finding zero out of 17, I  
21 think does not indicate inefficiency. It would  
22 really depend on analyzing the nature of the  
23 events, but I would not want to say that it's never  
24 possible.

25 Q. Would it be fair to say that you are

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2 testing for efficiency, not for inefficiency?

3 A. I think that's a fair -- I mean, in the  
4 way this is being tested, it's asking is there  
5 affirmative scientific evidence of efficiency. I  
6 think to get to a conclusion of inefficiency would  
7 take more detailed analysis beyond the test,  
8 itself.

9 Q. Let me ask you some questions about the  
10 footnote on page 4 of your report. Actually there  
11 are two footnotes. I want to focus on Footnote No.  
12 2. Footnote 2 notes there were StreetSweeper  
13 reports that were not contained in either the  
14 Factiva or Investext databases that you used and  
15 relied on, and then you note that there was a  
16 Reuters article of October 13, 2014 that was  
17 included in the original Factiva search, but was  
18 incorrectly treated as having occurred during  
19 market hours instead of after market hours. Right?

20 A. Yes.

21 Q. So this is referring to the corrections  
22 you made as to which days were no news days?

23 A. Yes.

24 Q. And then you note that you're now  
25 confident that the methodology you employed and

1 C. Coffman

2 have used in other reports to identify no news  
3 dates will reliably identify days on which major  
4 news related to the company is released; right?

5 A. Yes.

6 Q. And you note later that it's  
7 necessarily not perfect; right?

8 A. Correct.

9 Q. And then I guess my question on this  
10 is, so you use Factiva and Investext as your data  
11 source to identify certain days that were news  
12 days; right?

13 A. Yes.

14 Q. And it turned out that those data  
15 sources had some either incorrect or missing -- or  
16 they were missing information on the date or time  
17 of news items; right?

18 A. Well, I think I acknowledged in my  
19 initial report that Investext, which is a source  
20 for analyst reports, doesn't have universal  
21 coverage and that's a well-known fact. So I  
22 acknowledged, even in my opening report, that I'm  
23 likely missing some analyst reports or at least  
24 there's the potential to be missing some analyst  
25 reports. And as I say here, StreetSweeper wasn't

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2 covered so I wouldn't characterize that as an error  
3 of any kind. It's just the reality that that  
4 source does not have universal coverage.

5 And to the extent it's missing reports  
6 that might be considered new news, it could be  
7 classified -- it could result in there being a date  
8 classified as no news when there really was an  
9 analyst report, but again, that would bias against  
10 the findings to the extent that those reports had a  
11 tendency to move the market.

12 What I found is that that issue tends  
13 not to be a -- in most cases, tends not to be a big  
14 issue, because the process by which I identify news  
15 dates typically picks up any time there was major  
16 news.

17 Q. What did you do, if anything, to check  
18 to see if there were any other errors or omissions  
19 in the databases you used?

20 MS. POSNER: With regard to Factiva and  
21 Investext?

22 MR. BALLARD: Yes.

23 A. I didn't perform any other checks. I  
24 continued to rely on those.

25 Q. You mentioned this question of which

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2 way errors would bias the results, and you do note  
3 in Footnote 2 that the inadvertent treatment of a  
4 potential news day as a no news day would, if  
5 anything, bias against finding a cause and effect  
6 relationship.

7 You just referred to that; right?

8 A. Yes.

9 Q. But when you just mentioned earlier,  
10 you said that the inadvertent treatment of a  
11 potential news day as a news day would, if  
12 anything, bias against finding a cause and effect  
13 relationship if that news day impacted the market  
14 price. Right?

15 A. Well, yes.

16 Q. And only if?

17 A. Well, no, no, no. Again, what I'm  
18 saying is there's two possibilities. One is the  
19 news that is missing was not an important  
20 value-relevant piece of news and didn't move the  
21 price, and, therefore, doesn't bias the test in any  
22 way in either direction, or to the extent there's a  
23 report or news item that somehow was missed in this  
24 process, and it did impact the price, that would  
25 tend to bias against a finding of cause and effect

1 C. Coffman

2 because it may have impacted the market price.

3 Q. Let's take an example. You originally  
4 had 318 no news days; right?

5 A. Yes.

6 Q. You changed it to 316 no news days;  
7 right?

8 A. Yes.

9 Q. So you identified two days you  
10 originally treated as no news days inadvertently  
11 and you're now treating them as news days, so  
12 you've taken them out of the denominator; correct?

13 A. Yes.

14 Q. So in your original report, you said 14  
15 of 318 no news days led to changes in the market  
16 price.

17 A. Yes.

18 Q. In your revised report, you found that  
19 14 of 316 no news days led to changes in the market  
20 price; correct?

21 A. Correct.

22 Q. The denominator changed; right?

23 A. Yes.

24 Q. The percentage went up if the  
25 denominator went down; correct?



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2 A. Yes.

3 Q. Which narrowed the gap between no news  
4 days and earnings releases; right?

5 A. Correct.

6 Q. The correction of errors confirms that,  
7 in fact, the inadvertent treatment of potential  
8 news days as no news days biases for, not against,  
9 a finding of cause and effect relationship;  
10 correct?

11 A. Well, I think that would certainly -- I  
12 mean, the change here is miniscule. The point I'm  
13 making is in a large sample, that would certainly  
14 be true, because there's only two dates being  
15 changed here and it didn't change the significance  
16 level -- hold on just one second.

17 Q. My question wasn't about the size of  
18 the change and whether it was miniscule. My  
19 question was about bias, which direction it points,  
20 and it was a yes or no question.

21 MS. POSNER: Objection.

22 A. Yeah. Overall, the bias would be the  
23 way I describe in my report. Here, in this  
24 particular situation, we're not looking at a large  
25 sample, we're looking at having changed two dates,

1 C. Coffman

2 and it had a miniscule effect on the results. So  
3 that's not necessarily reflecting any overall bias  
4 because it's such a small sample size.

5 Q. If you treated ten extra news days as  
6 no news days and each of those news days were days  
7 when there was news that did not actually result in  
8 a price change, what would that effect be on your  
9 analysis, which way would it bias the analysis?

10 THE WITNESS: Can I have that read  
11 back, please.

12 (Record read.)

13 MS. POSNER: Objection.

14 A. Again, I think mathematically in what  
15 you're describing isn't -- when I'm talking about  
16 bias, I'm talking about overall, adopting the  
17 methodology, how would you expect it to influence  
18 what you're looking at. I mean, the example you're  
19 giving, it would mathematically change the numbers,  
20 but I don't think that's changing the direction of  
21 the bias.

22 Q. It would change the numbers in a way  
23 that would make you more likely to find a cause and  
24 effect relationship; correct? It would narrow the  
25 percentage between news days and earnings days that

1 C. Coffman

2 lead to market changes in the price?

3 A. Right. I mean, what I'm saying is,  
4 from an economic point of view, what you would  
5 expect is that you would, in a large sample size,  
6 expect the bias to be the other way, but in a small  
7 sample size, what you're describing could occur.

8 And again, I wouldn't consider that  
9 bias as much as I would say that that's just, you  
10 know, given -- you couldn't predict over small  
11 changes in classification of news dates or no news  
12 dates, it could go either direction, but in a large  
13 sample, the bias would be against finding cause and  
14 effect.

15 Q. You are aware that no news item in this  
16 case, no category of news item, was likely to lead  
17 to a price change in a statistically significant  
18 way; right?

19 MS. POSNER: Objection.

20 A. I don't know what you mean by category  
21 of news item.

22 Q. We have earnings releases. You found 3  
23 of 17 of those led to statistically significant  
24 price changes; right? 11 percent or something?

25 A. I think it's 17 percent.

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2 Q. 17 percent?

3 A. Yes.

4 Q. Okay. You have SEC filings, you have  
5 news articles and you have analyst reports. Those  
6 are the categories that you identified of news;  
7 right?

8 A. I think for the preferred's, I identify  
9 other categories of news.

10 Q. Focusing on the common stock, those are  
11 the four categories of news you identify; right?

12 A. Yes.

13 Q. None of them was anywhere close to 50  
14 percent likely to result in a statistically  
15 significant movement of the price; right?

16 MS. POSNER: Objection.

17 A. Nor would you expect it to be  
18 necessarily.

19 Q. So if you take days where there was  
20 news as you have defined it, a small or large  
21 sample of them, and you take them and you treat  
22 them as no news days incorrectly, that would bias  
23 for, not against, finding a cause and effect  
24 relationship, correct, as a matter of math?

25 MS. POSNER: Objection.

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2 A. Again, I think you're subsuming into  
3 the question a particular result. So I'm  
4 approaching it from the broad methodological point  
5 of view that if you believe there is -- could I  
6 have the question read back again, please.

7 (Record read.)

8 MS. POSNER: Objection.

9 A. Again, I think for certain samples,  
10 that may be true. I mean, taken to its extreme,  
11 that is certainly not true, because if you just  
12 took the earnings dates and added it to the no news  
13 dates, obviously that would eliminate any  
14 difference between -- and treated those as no news  
15 dates, it would narrow the gap.

16 I guess I acknowledge it's possible  
17 that if there are categories of news dates that  
18 tend not to move the stock price, and you add more,  
19 that could add bias in the other way.

20 Q. You said it could be true for certain  
21 samples. If we take the data in Exhibits 45  
22 through 49, your data from this case, it's true for  
23 that sample; correct?

24 A. I don't know that for certain without  
25 doing some calculations, but it's likely true.

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2 MR. BALLARD: We've been going about an  
3 hour. Let's take a break.

4 THE VIDEO TECHNICIAN: We're going off  
5 the record. The time is 10:01 a.m.

6 (Recess taken.)

7 THE VIDEO TECHNICIAN: This begins  
8 Media Unit No. 2. The time is 10:15 a.m.  
9 We're back on the record.

10 Q. Mr. Coffman, I'd like to direct your  
11 attention to page 15 of your corrected report.

12 A. Okay.

13 Q. In the carryover paragraph from the  
14 prior page, you refer to unique and complicated  
15 release of earnings information for Q4 2011; do you  
16 see that?

17 A. Yes.

18 Q. And you state that it provides both  
19 additional strong evidence that the market for  
20 Miller Energy securities was efficient during the  
21 analysis period, and also on whether the prices  
22 were impacted by KPMG's audit reports; right?

23 A. Yes.

24 Q. On the first part of that, are you  
25 saying that your analysis of events prior to the

1 C. Coffman

2 proposed class period provides evidence of whether  
3 the market was efficient during the proposed class  
4 period?

5 A. Yes.

6 Q. Is that a typical methodology, to  
7 examine one period for the purpose of finding  
8 evidence of efficiency in another period?

9 A. Well, there have been a whole host of  
10 reports I've filed where given the length of a  
11 particular class period, I've used an expanded  
12 analysis period that goes beyond the class period  
13 to get more data and evidence to evaluate cause and  
14 effect, and that makes sense as long as there's no  
15 structural change in the mechanics of how the  
16 market is operating.

17 If you see evidence of cause and effect  
18 just prior to the beginning of the class period,  
19 there's nothing magical about the beginning of the  
20 class period that would suggest that suddenly cause  
21 and effect has gone away. So I do think it  
22 provides relevant economic evidence.

23 Q. Would you say that the study of events  
24 outside of a proposed class period is not a  
25 standard scientific method for attempting to prove

1 C. Coffman

2 efficiency during the proposed class period?

3 A. I would disagree with that. I look  
4 outside class periods all the time to gain evidence  
5 about the operation of the market and whether it  
6 was efficient. There's nothing -- like I said,  
7 there's nothing magic about the beginning of a  
8 class period that suggests somehow that whether the  
9 market is efficient or not would change.

10 Q. In paragraph vii on page 5, little vii  
11 on page 5, you refer to the StreetSweeper  
12 publication. Do you see that?

13 A. Yes.

14 Q. That was on July 18, 2011; right?

15 A. Yes.

16 Q. And that was during market hours?

17 A. Yes.

18 Q. And then you say, "The intraday price  
19 chart below shows an immediate market reaction to  
20 that news and demonstrates that the company lost  
21 over 20 percent of its value."

22 Do you see that?

23 A. I do.

24 Q. And you're in that referring to the  
25 chart that appears on page 6?



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2 A. Yes.

3 Q. You also state that on this date, your  
4 event study indicates that "the market price of  
5 Miller Energy common stock fell by 23.4 percent  
6 after controlling for market and industry effects.  
7 This abnormal price decrease is statistically  
8 significant at the 99 percent level with a  
9 t-statistic of -8.83"; right?

10 A. Yes.

11 Q. So this price decrease that you've  
12 described here took place prior to the beginning of  
13 the proposed class period on July 28, 2011; is that  
14 right?

15 A. That is correct, yes.

16 Q. This was before the first alleged  
17 misstatement by KPMG; correct?

18 A. Yes.

19 Q. You interpret this to be a reaction to  
20 the StreetSweeper report about the alleged  
21 overvaluation of the Alaska Assets?

22 A. I do attribute it as a stock price  
23 decline related to the StreetSweeper article. I  
24 believe that article discussed the Alaska Assets.  
25 It may have discussed other things as well, but the

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2 market did clearly respond to the StreetSweeper  
3 article.

4 Q. So in your expert opinion, the risk of  
5 overvaluation of the Alaska Assets was made public  
6 in the StreetSweeper article and immediately  
7 affected the price of Miller Energy's securities;  
8 is that right?

9 MS. POSNER: Objection.

10 THE WITNESS: Could I have that read  
11 back, please.

12 (Record read.)

13 MS. POSNER: Objection.

14 A. I think the market price clearly  
15 reflected whatever was in the StreetSweeper report.  
16 Part of their opinion was that the Alaska Assets  
17 may be overvalued or were overvalued, so certainly  
18 their opinion or views were priced in the market  
19 price at that point in time. I don't know that I  
20 would go beyond saying it that way.

21 Q. On page 6 of your report, you refer to  
22 some events on July 29, 2011.

23 A. Yes.

24 Q. You note that on this date your event  
25 study indicates that the market price of the common

1 C. Coffman

2 stock fell by 17.66 percent after controlling for  
3 market and industry effects, and that the abnormal  
4 price decrease is statistically significant at the  
5 99 percent confidence level; right?

6 A. Yes.

7 Q. So again, this was another decline in  
8 the price that took place prior to the beginning of  
9 the proposed class period before the first alleged  
10 misstatement by KPMG; right?

11 A. That's correct, yes.

12 Q. And again, you are interpreting this  
13 additional decline in the price to be a reaction to  
14 the disclosures in the StreetSweeper report?

15 MS. POSNER: Objection.

16 A. I think that's a logical conclusion. I  
17 don't know that I've studied every last possible  
18 thing that could have been going on on July 29th,  
19 but given that this is -- there had not even been a  
20 full trading day for the stock price to react to  
21 the StreetSweeper article, I think there's strong  
22 evidence that the StreetSweeper article is likely a  
23 primary cause of that, yes.

24 Q. As a general matter, in an efficient  
25 market, if a risk is disclosed and incorporated

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2 into the price of a security, and then later the  
3 same risk is disclosed again, would another price  
4 reaction at that point be a sign of inefficiency?

5 A. Not necessarily, because there could be  
6 intervening information that affected the market's  
7 assessment, or the severity of the risk or  
8 likelihood of the risk could be changing in the  
9 market's mind.

10 So I mean, I wouldn't jump to that  
11 conclusion without much further study.

12 Q. Let's turn to page 8 of your report.  
13 On this page, you refer to law firms announcing  
14 investigations by the evening of August 1, 2011.  
15 Do you see that?

16 A. I see that.

17 Q. Where did you get that information?

18 A. As I sit here right now, I don't recall  
19 where that specific information comes from.

20 Q. You indicate that you evaluated the  
21 decline in Miller Energy's common stock on August  
22 2. Were you attributing that decline to the law  
23 firm announcements that you referenced in this  
24 paragraph?

25 A. I mean, it could have been continued

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2 reaction to the 8-K filing the prior day. It could  
3 have been in reaction to the law firms announcing  
4 investigations. Those I think are the primary  
5 sources of new news on these days, including Miller  
6 Energy also released an open letter to  
7 shareholders.

8 But I haven't done a full study of all  
9 the possible things that could have been moving the  
10 price, but those were the things that I reviewed  
11 that struck me as the most likely sources of the  
12 price movements.

13 Q. Would it be fair to say that as a  
14 general matter, in a period when there are a lot of  
15 things going on, lots of public statements and  
16 filings happening, it's more difficult to isolate  
17 cause and effect?

18 A. I think it can be more difficult to  
19 isolate exactly what is causing which price -- that  
20 can make it more difficult to analyze exactly which  
21 statements are causing which price movements, but  
22 it really depends on the facts and circumstances,  
23 because if most of the information is not new or  
24 repeated and you can isolate which filing actually  
25 has new information that the market would care

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2 about, then it might not be. So I think it really  
3 depends on the facts and circumstances.

4 Q. Please turn to page 30 of your report.

5 A. Okay.

6 Q. Earlier we identified this change in  
7 paragraph 47 where you took the words "very end"  
8 out and added the phrase "towards the end of the  
9 analysis period." Do you see that?

10 A. I think you said paragraph 47 so I want  
11 you to clarify your question.

12 Q. Looking at paragraph 46 you made a  
13 change to the wording there; right?

14 A. Yes.

15 Q. Why did you make that change?

16 A. Because I thought "very end" could be  
17 misinterpreted and I thought "towards the end" is a  
18 better description.

19 Q. I want to talk about your study of  
20 cause and effect in your regression analysis, so  
21 let's turn to that section of that report beginning  
22 on page 31.

23 Do you have that?

24 A. Yes.

25 Q. I believe if you turn to page 33, you

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2 will see Footnote 62. Do you have that?

3 A. Yes.

4 Q. In Footnote 62, you have changed the  
5 number of outliers from 2 to 3; right?

6 A. Yes.

7 Q. And it looks like you added July 28,  
8 2011 with regard to market reaction to the  
9 StreetSweeper article alleging potential fraud in  
10 Miller Energy's subsequent 10-K as a new outlier;  
11 right?

12 A. Yes.

13 Q. Did you analyze the market reaction to  
14 that StreetSweeper article?

15 A. Yes.

16 Q. Is that what you described in your  
17 report at page -- what page?

18 A. 5 and the chart on page 6.

19 Q. Got it. Was the reaction to the  
20 StreetSweeper article from July 28, 2011,  
21 statistically significant?

22 A. Yes.

23 Q. That's the reaction we talked about  
24 earlier?

25 A. We talked about others, but yes.

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2 MS. POSNER: Objection.

3 Q. Got it. We can move on to the next  
4 item here. Let's turn to page 38. In paragraph  
5 61, on page 38 of your report, you indicate that  
6 three events resulted in statistically significant  
7 price movements at the 95 percent confidence level  
8 in your event study of the common stock; right?

9 A. Yes.

10 Q. That was what you had changed from 4 in  
11 your original report?

12 A. Yes.

13 Q. Then in paragraph 62, you say you  
14 compared these results against the 316 days during  
15 the analysis period that were no news days. That's  
16 what you changed from 318 in your original report;  
17 right?

18 A. Yes.

19 Q. And then you say there were 14 no news  
20 days that had statistically significant price  
21 movements. That didn't change?

22 A. Correct.

23 Q. And then in paragraph 62, you say,  
24 "Thus, during the analysis period, there was a  
25 statistically significant price reaction at the 95



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2 percent confidence level on 17.65 percent of the  
3 earnings announcements."

4 That figure changed from 23.53 percent  
5 in your original report; right?

6 A. Yes.

7 Q. And then in paragraph 62, you continue  
8 to say, "But when compared to days with no Miller  
9 Energy-related news, I observed statistically  
10 significant reactions 4.43 percent of the time."

11 That percentage changed from 4.4  
12 percent in your original report; right?

13 A. Yes.

14 Q. So both the numerator and the  
15 denominator in that calculation changed?

16 A. No. Just the denominator.

17 Q. You're right. So the numerator in the  
18 first comparison of the earnings release has  
19 changed and the denominator in the no news days  
20 changed?

21 A. Correct.

22 Q. Then looking at Footnote 71, I guess  
23 the only change there is the three earnings  
24 announcements; right?

25 A. Yes.

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2 Q. And then in Footnote 72, you do the  
3 calculation of statistical significance and you say  
4 the difference between 17.65 percent and 4.43  
5 percent is statistically significant at the 95  
6 percent confidential level. So this is just you've  
7 rerun the calculation with the new numbers?

8 A. Correct.

9 Q. And concluded that 3 of 17 is still  
10 statistically significant compared to the no news  
11 result; correct?

12 A. Correct.

13 Q. Going back to what we said earlier, if  
14 it dropped to 2 of 17, you believe that would not  
15 be statistically significant; right?

16 A. That I believe is likely the case, yes.  
17 Again, that's not the only relevant test, but for  
18 that particular test, that's correct.

19 Q. In Footnote 73 you write, "There is no  
20 statistically significant difference between 4.43  
21 percent and 5 percent. This is within the  
22 proportion of dates that would be significant by  
23 chance alone when using a 95 percent confidence  
24 interval."

25 Can you explain that?

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2 A. Sure. So if you have a model where  
3 you're testing for significance at the 95 percent  
4 confidence level, by chance alone, you would expect  
5 1 out of every 20 dates or 5 percent of the no news  
6 dates to be statistically significant. So this is  
7 just saying that the 4.43 percent isn't  
8 statistically different than the 5 percent you  
9 would expect by chance alone.

10 Q. Does that mean you could have run your  
11 analysis without even looking at no news days, you  
12 could have just compared the result you got for  
13 earnings releases against 5 percent?

14 A. I think that would have been a less  
15 powerful test but in -- you could -- I guess it's  
16 possible to devise that sort of test. I don't  
17 think that would be as reliable or accurate a test  
18 because then you're not actually using sample data  
19 points. You're just assuming what the no news  
20 results would be.

21 Q. But the 5 percent at least doesn't  
22 require you to rely on data sources, whereas your  
23 test does, and we know there are errors in your  
24 data source; right?

25 MS. POSNER: Objection.

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2 A. Well, it's also an implicit test of  
3 whether the model is working well. In other words,  
4 the 5 percent is a hypothetical number, it's not an  
5 actual what-you-observed number. So if you're  
6 comparing -- let's say you're doing a test of a new  
7 drug and you give it to -- you give it to -- you  
8 give the real drug to some patients and they do  
9 better than would be expected by just giving a  
10 placebo. You can't just make an assumption about  
11 what the placebo effect is, you actually test it.  
12 So that's the importance of actually testing the no  
13 news dates for the given security.

14 Q. In paragraph 63 of your corrected  
15 report, in the first line, there's a reference to  
16 the 316 days with no news. We already talked about  
17 that. That was changed from 318. Right?

18 A. Yes.

19 Q. And then in the next line, you refer to  
20 the average change in price of the common stock as  
21 2.52 percent. That changed from 2.53 percent in  
22 your original report?

23 A. Yes.

24 Q. Then in the last line, there's a  
25 reference to the average change on earnings dates

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2 of 4.16 percent. That changed from 4.37 percent?

3 A. That's correct.

4 Q. On page 39 of your report, you have  
5 included a chart regarding the percentage of days  
6 significant at the 95 percent confidence level. Do  
7 you see that?

8 A. Yes.

9 Q. This is just a graphic representation  
10 of the data we just discussed; right?

11 A. Yes.

12 Q. So the blue column is now representing  
13 the 17.65 percent instead of what you previously  
14 had as 23.53 percent?

15 A. Yes.

16 Q. And the reddish orange column is now  
17 the 4.43 percent instead of what was originally 4.4  
18 percent; right?

19 A. Yes.

20 Q. So looking back at your original  
21 report, the charts from a distance look almost  
22 identical, but that's because you changed the  
23 scale; right?

24 A. Yes. The scale has changed.

25 Q. That's to emphasize the difference

1 C. Coffman

2 between the two columns; right?

3 A. There's still a statistically  
4 significant difference between the two columns.

5 Q. Looking at Footnote 74 on this page,  
6 there's another calculation of statistical  
7 significance and this one is the 2.52 percent  
8 average change in the price of the common stock  
9 versus the 4.16 percent average change in the  
10 common stock on earnings dates; right?

11 A. Yes.

12 Q. Those numbers changed from whatever you  
13 had before, but you found that there are still  
14 statistically significant differences?

15 A. Yes. It was a very small change from  
16 2.53 to 2.52 and then a change from 4.37 to 4.16.

17 Q. Those data points are shown on the  
18 chart on page 40?

19 A. Yes.

20 Q. So again, this chart would have changed  
21 at least slightly from what you had in your  
22 original report; right?

23 A. Yes.

24 Q. And then in paragraph 65, it looks like  
25 you have some data on trading volume where you have

1 C. Coffman

2 a reference to 71 million. Do you see that?

3 A. I think it's .71 million.

4 Q. Good point. .71 million, that's the  
5 average daily trading volume on the 17 days with  
6 earnings announcements; right?

7 A. Yes.

8 Q. That came down from .72 in your  
9 original report; right?

10 A. Yes.

11 Q. And then you compared this to the  
12 average daily trading volume with .34 million for no  
13 news days. That's a change from .35 million in  
14 your original report; right?

15 A. Yes.

16 Q. And it looks like you have a chart  
17 showing that on page 41; right?

18 A. Yes.

19 Q. That one also changed slightly from  
20 what you had in your original report?

21 A. Yes.

22 Q. Let's turn to page 60. In paragraph  
23 104 of your corrected report, you write, "Any  
24 negative causation evidence would be applicable to  
25 each class member as opposed to relevant for any

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2 specific investor."

3 What did you mean by that?

4 A. Meaning --

5 MS. POSNER: I'm sorry, where are you?

6 MR. BALLARD: Page 60, paragraph 104.

7 A. I mean that any evidence regarding what  
8 was causing the stock price to be moving -- so let  
9 me take a step back. I understand negative  
10 causation is something that defendants have the  
11 burden of proving for a Section 11 case, meaning  
12 that the stock price declines or security price  
13 declines were caused by something other than the  
14 fraud.

15 And what I'm saying here is that  
16 whatever negative causation analysis would be done  
17 would be done -- could be done on a class-wide  
18 basis, not on an individual investor basis, because  
19 the reasons the stock price was moving would not be  
20 specific to any individual investor.

21 Q. I think I got it. So when you said  
22 applicable to each class member, you didn't mean it  
23 would have to be proven individually for each class  
24 member. You meant it could be proven on a  
25 class-wide basis?



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2 A. Yes.

3 Q. So if the decline was caused by changes  
4 in oil prices, that could be proven on a class-wide  
5 basis for example?

6 A. If that were considered negative  
7 causation information, yes.

8 Q. Going back to what we talked about  
9 earlier about the 4.43 percent of no news days that  
10 had a statistically significant price movement, do  
11 you recall that discussion?

12 A. Yes.

13 Q. If you want to look at your report in  
14 the regression analysis, it's on page 38.

15 A. I know which number you're referring  
16 to, yes.

17 Q. We talked about that and the 5 percent  
18 a little while ago. So the 4.43 percent is  
19 basically the measure you're comparing against,  
20 right, when you're testing the earnings releases to  
21 see if they have a market effect, a price effect?

22 MS. POSNER: Objection.

23 A. That's one of the things I'm testing  
24 against.

25 Q. What other things are you testing

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2 against?

3 A. The average stock price movement on  
4 those dates, the average volume on those dates.

5 Q. If you found that the number of days  
6 was not significant, then the other factors  
7 wouldn't matter much; would they?

8 MS. POSNER: Objection.

9 A. I don't follow that.

10 Q. If you found zero out of 17 days of  
11 earnings releases had statistically significant  
12 price movements, it really wouldn't matter much how  
13 much volume there was on those days; right?

14 A. The volume test, itself, might not  
15 matter as much, but the average stock price  
16 movement still would be relevant.

17 Q. So in this comparison where you compare  
18 the 17.65 percent of earnings announcements, 3 out  
19 of 17, that had statistically significant price  
20 movements with the 4.43 percent of no news days  
21 that had such movements, you drew conclusions about  
22 cause and effect; right?

23 A. Yes.

24 Q. Can you explain what your conclusions  
25 about cause and effect were?

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2 A. My conclusion is that consistent with  
3 what you would expect to see in an efficient  
4 market, their earnings announcements, which provide  
5 at least sometimes, not all the time, but at least  
6 sometimes, the academic literature has shown,  
7 provide new value-relevant information to  
8 investors, had a greater tendency to move the stock  
9 price than when there was no news, and that  
10 directly goes to the idea of Cammer factor 5, which  
11 is that there's a cause and effect relationship  
12 between news and information that is being released  
13 about the company.

14 Q. In your analysis, did you attempt to  
15 exclude other possible causes?

16 MS. POSNER: Objection.

17 A. When you say other possible causes, I  
18 want to make sure I understand. When I'm looking  
19 at the earnings announcements, I'm looking at all  
20 the information in the earnings announcements, not  
21 any specific number or -- I guess the test is  
22 looking at the mix of information that is released  
23 on those days.

24 Q. Well, did you do anything, to control  
25 for the price of oil?

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2 A. Yes.

3 Q. Did you do anything to control for  
4 movements in the S&P 500?

5 A. Yes.

6 Q. Did you do anything to control for  
7 anything other than those two things?

8 A. Not explicitly, no.

9 Q. So you didn't attempt to exclude any  
10 other possible causes of the price movements beyond  
11 changes in the price of oil or the S&P 500 index;  
12 right?

13 MS. POSNER: Objection.

14 A. That's correct.

15 Q. Let's turn to Exhibit 7 of your  
16 corrected report. I'm going to ask you some  
17 questions about the changes that were made to  
18 Exhibit 7 so you might want to have the redline  
19 handy.

20 A. Okay.

21 Q. So in Exhibit 7, you have obviously 17  
22 events. We talked about that. And for each event,  
23 you have data across 12 columns; right?

24 A. Other than the numbering column, yes.

25 Q. And each column was intended to give a

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2 separate piece of relevant information?

3 A. It's providing summary information. I  
4 mean, what matters is the results of the event  
5 study ultimately, but it provides information about  
6 the timing of the events, yes.

7 Q. I mean, you had included each column  
8 for a reason; right?

9 A. Yes.

10 Q. To show something?

11 A. Yes.

12 Q. So 17 columns -- I'm sorry. 17 rows  
13 and 12 columns of data. 204 pieces of data on this  
14 chart; right?

15 A. I'm trying to do the math in my head  
16 but I'll believe you that 17 times 12 is 204.

17 Q. It's beyond the usual multiplication  
18 tables I recognize. I count of the 204 pieces of  
19 data displayed on this chart in your original  
20 report, 41 of them were incorrect.

21 MS. POSNER: Objection.

22 Q. Is that right?

23 A. Again, I don't think that incorrect is  
24 the right way to characterize it. I would say for  
25 what ultimately mattered, there was one correction,

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2 which is the timing of -- because all that really  
3 matters ultimately for getting the analysis right  
4 is identifying the correct earnings date, and I did  
5 that for all but one of the dates.

6 Updating all of the results for that  
7 change created some changes to some of the numbers,  
8 and then as described in my report, I made an  
9 effort, in going back and checking a variety of  
10 sources and the timing of the news information,  
11 updated the exhibit to show what I could determine  
12 was the earliest version of the earnings release  
13 that I could identify. So that changed the  
14 specific source I was citing, the time of day that  
15 it was occurring, but it also really didn't change  
16 any of the analysis.

17 Q. You changed these 41 data items because  
18 they were wrong in your original report; correct?

19 A. I changed them because it updates my --  
20 it reflects an update to the analysis. The only  
21 thing that resulted in a -- that was incorrect in  
22 terms of how it affected the analysis was the  
23 timing of event 9.

24 Q. Well, let's take an example. In event  
25 1, you originally said the abnormal return

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2 percentage was .46 percent. Was that correct or  
3 incorrect?

4 A. That did not reflect treating one of  
5 the outlier dates as an outlier date. So it wasn't  
6 incorrect from a -- it was the wrong calculation.  
7 It reflected the analysis at that point in time.

8 I now believe it's more appropriate to  
9 leave out one additional outlier date, as I  
10 described, but I don't think the original number  
11 was wrong. I think this is an updated number.

12 In other words, that wasn't the result  
13 of an error. That was the result of a slight  
14 change in identifying outlier dates that I think  
15 was appropriate. The one thing that was just flat  
16 out wrong and was an error was the timing on event  
17 9.

18 Q. For event 3, in your original report,  
19 you found nothing for significance level, and then  
20 you have an asterisk for that event in your  
21 corrected exhibit. Which is correct?

22 A. I'm relying on my updated, corrected  
23 analysis which shows that date is significant at  
24 the 90 percent level. It was a relatively small  
25 change in the abnormal return, but it pushed it

1 C. Coffman

2 over the threshold of 90 percent.

3 Q. So would you say that the original  
4 report, in having no asterisk there, was incorrect  
5 and your corrected report is correct?

6 A. I think this is more reliable. Again,  
7 that wasn't due to what I would consider an error.  
8 It's really an update.

9 Q. So whether we call them corrections or  
10 updates, you have 41 of 204 corrections or updates  
11 in this chart. Correct?

12 A. Yes.

13 Q. Over 20 percent of the items here have  
14 been corrected or updated; right?

15 A. If you count it that way. I don't  
16 think that's a particularly relevant way to count  
17 it given the substance, but if you count it that  
18 way, that's fair.

19 Q. Let's take a look at an example. Take  
20 time of day. You've got 9 out of 17 of those  
21 wrong, right, in the original report?

22 A. Again, I don't -- the time of day of  
23 the -- what I was citing was not wrong. What has  
24 been reflected here is an updated analysis to make  
25 sure I was grabbing the earliest time, which



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2 required relying on some of these for a different  
3 source which slightly changed the time of day.

4 Again, by -- it doesn't change which  
5 market date is relevant. It just changes the  
6 earliest time that the news was identified, and I  
7 changed the source that reflects that.

8 So, in other words, let's take event  
9 number 2. There was a "Miller Energy Resources  
10 reports first quarter result," reported by Business  
11 Wire at 5:22 p.m. on September 9th. That was not  
12 wrong. It was correct.

13 I'm just saying in my updated analysis,  
14 I've reflected that there was actually a -- I  
15 identified that the 10-Q was published on the SEC  
16 website 12 minutes earlier, and while that doesn't  
17 change anything in the analysis, I wanted to  
18 reflect that.

19 Q. Are you saying it was not important for  
20 you to get the right time for these items?

21 A. I think getting the right time --  
22 getting the earliest time, as long as it was on the  
23 correct market date, was not material to the  
24 analysis at all. That's what I'm saying.

25 Q. Given the nature of the analysis you

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2 were doing, trying to test for whether there was a  
3 market reaction, a rapid reaction in the price to  
4 new information, wasn't it really, really, really  
5 important to figure out when the new information  
6 first came out?

7 MS. POSNER: Objection.

8 A. It was really important to figure out  
9 which was the appropriate market date to analyze.  
10 It was -- the difference between 5:10 p.m. and 5:22  
11 p.m., given the nature of my analysis, was not  
12 important.

13 Q. So you're saying you're lucky that when  
14 you identified the wrong release of information,  
15 you're lucky that it so happens the correct release  
16 of information wasn't the day before or during  
17 business hours; right?

18 A. I don't know that I would use the word  
19 "lucky." It's that it didn't change it.

20 Q. Well, in one instance, it did.

21 A. Again, in a prior -- in many prior  
22 cases, I've relied on the timing of the Business  
23 Wire reporting of earnings as reflecting the  
24 appropriate data to analyze for earnings  
25 announcements.

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2 In this particular case, there was one  
3 time, and this is an unusual occurrence, but there  
4 was one time that what came up out of that process  
5 was a correction rather than the original report,  
6 and for the other 16 dates, it resulted in looking  
7 at the right earnings date.

8 I mean, in my experience, the Business  
9 Wire story comes out very quickly after earnings  
10 announcements, and in all of the other matters in  
11 which I've relied upon that, it didn't result in  
12 any error.

13 Q. And you're sure that's true for event  
14 number 1 as well?

15 A. I believe we looked carefully to see if  
16 there was anything earlier than 4:22 p.m. on event  
17 1.

18 Q. So in this test, you were at least  
19 attempting to identify when Miller Energy first  
20 released its earnings for each event; right?

21 A. Well, I was looking for when the market  
22 date upon which Miller Energy securities, common  
23 stock, would have been reacting to an earnings  
24 announcement, yes.

25 Q. And you were looking for the time as

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2 well?

3 A. Yes.

4 Q. And in nine of those instances, your  
5 process or methodology or work resulted in you  
6 getting the wrong time; correct?

7 A. Again, in all but one, it didn't matter  
8 for the analysis, for any substance of the  
9 analysis. It was giving me the right earnings  
10 announcement date to analyze. In one case, it was  
11 incorrect.

12 Q. Well, in nine instances, the time you  
13 put in your original report was incorrect; correct?

14 A. I think you're just pointing out that  
15 there could be some time difference between  
16 Business Wire and certain other sources hitting the  
17 public market, and I wasn't always picking up the  
18 very earliest one.

19 Q. And my question is, did that happen in  
20 nine of 17 instances?

21 A. Yes.

22 Q. Turning to the column for abnormal  
23 return, there were six instances where you changed  
24 the abnormal return that was reported in your  
25 original Exhibit 7; is that right?

1 C. Coffman

2 A. That's correct.

3 Q. And then for abnormal dollar change, it  
4 looks like four of these changed; right?

5 A. Well, they all would have changed to  
6 some -- I mean, all six would have changed to some  
7 slight degree. It's just that two of them, the  
8 change is so small that due to rounding, it doesn't  
9 result in any change.

10 Q. And then for the significant level  
11 column, it looks like 2 of the 17 items have  
12 changed; right?

13 A. That's correct.

14 Q. On the event number 1, where you refer  
15 to the Q4 2011 earnings and you cite Business Wire,  
16 you have a market date of August 31, 2011. Do you  
17 see that?

18 A. Yes.

19 Q. You are aware that the Form 10-K was  
20 filed on August 29, 2011; right?

21 A. Yes.

22 Q. And you're still confident that you  
23 have the right market date for that one?

24 A. Yes.

25 Q. And why is that?

1 C. Coffman

2 A. Because there was an earnings  
3 announcement released by Miller Energy in the  
4 afternoon on August 30th, 2011.

5 Q. In your report, you indicate that the  
6 Form 10-K -- I'm on page 7 -- came out after market  
7 hours on July 29, 2011. Do you see that?

8 A. I thought you were asking me about  
9 August.

10 Q. Good point. I'm looking in the wrong  
11 place. Okay. So August.

12 When was the Form 10-K for 2011 filed?

13 A. Are you talking about the original one  
14 or the amended one?

15 Q. Amended.

16 A. The final amended one -- my  
17 understanding is there are two amended ones, but  
18 the final amended one, my understanding is was  
19 filed August 29th, at 7:46 a.m.

20 Q. So before the markets opened on the  
21 29th; right?

22 A. Correct.

23 Q. And notwithstanding that, you believe  
24 you have the right market date for event 1?

25 A. Yes, because as I described in the

1 C. Coffman

2 report, there's still a, quote-unquote, earnings  
3 announcement released on that day that at least  
4 contains some additional information, and so to be  
5 consistent with my general methodology, I included  
6 that date.

7 And I acknowledged -- just to be clear,  
8 I mean, I acknowledge in the first section of the  
9 report that there were some earlier disclosures  
10 that contained earnings information for Q4 2011.

11 Q. For event 5, you originally had a  
12 Business Wire source for your headline and you've  
13 changed that to the Form 10-K; right?

14 A. Yes.

15 Q. So why did you change 5 and not 1?

16 A. Because as I've described in the  
17 report, I'm attempting to identify dates on which  
18 new earnings information came out. So like I  
19 described in the report, the release of fourth  
20 quarter 2011 earnings is much more complex than the  
21 other date.

22 On date 5, the 10-K and the earnings  
23 announcement and the Business Wire all came out  
24 within a matter of hours with each other, all after  
25 market on the same day, so I was just identifying

1 C. Coffman

2 the earliest release of fourth quarter information.

3 I'm not saying that's the only source of

4 information on that day.

5 In other words, the Business Wire

6 article also contains information, but I'm just

7 identifying the first one on that day that contains

8 fourth quarter information.

9 Q. For events 5 and 9, you identify the  
10 10-K as the first release of earnings for the  
11 fiscal year 2012 and 2013; right?

12 A. Because those came out before the  
13 Business Wire articles on those days.

14 Q. But the same is true for event 1. The  
15 10-K came out before the Business Wire article;  
16 right?

17 A. Right, but it's actually on separate  
18 days and providing different information. So that  
19 was a relevant difference.

20 Q. Okay, I think I've got it. You're  
21 confident you've got the right date for event 1?

22 A. Yes. Again, to be clear, I'm  
23 acknowledging in my report that there is some  
24 fourth quarter 2011 earnings information out, in  
25 fact, most of it out before that date, but I still



1 C. Coffman

2 think it's a relevant date to consider because  
3 there is some -- at least arguably some new  
4 information included in that particular earnings  
5 announcement.

6 Q. In the footnotes to your Exhibit 7, I  
7 just want to make sure we've identified all the  
8 changes, but I think we've talked about this in  
9 another context. But in Footnote 1, it looks to me  
10 like there's a change. You changed two outliers to  
11 three outliers; right?

12 A. Yes.

13 Q. And then you added a reference to the  
14 StreetSweeper. I think this is the same as what  
15 you included in the text of your report.

16 A. Yes.

17 Q. And in Footnote 2, you added the  
18 sentence we talked about last time we met about  
19 statistical significance at the 90 percent  
20 confidence level being indicated by one asterisk;  
21 right?

22 A. Yes.

23 Q. That was just inadvertently left off  
24 your prior exhibit; right?

25 A. Yes.

1 C. Coffman

2 Q. Let's turn to Exhibit 8. So Exhibit 8  
3 is your comparison of statistical significance and  
4 abnormal returns for common stock earnings  
5 announcements against no news dates; right?

6 A. That's part of what is on there.  
7 There's also a comparison of average absolute  
8 returns and volume as well.

9 Q. I was just trying to read the heading.  
10 Your heading of Exhibit 8 states, "Comparison of  
11 Statistical Significance and Abnormal Returns for  
12 Miller Energy Common Stock Earnings Announcements  
13 Versus Days With No News During the Analysis  
14 Period."

15 A. That's the title, yes.

16 Q. And there a few items of data here. It  
17 looks like there's a number, significant days at 95  
18 percent, percentage of significant days at 95  
19 percent, and average absolute abnormal return  
20 followed by average volume; right?

21 A. Yes.

22 Q. And it looks like ten items of data are  
23 reflected on this chart; correct?

24 A. Yes.

25 Q. In your original Exhibit 8, seven of

1 C. Coffman

2 the ten items were incorrect; is that right? I  
3 take that back. Let me rephrase that.

4 In your original Exhibit 8, six of the  
5 ten items of data were wrong; is that right?

6 A. Six of the ten have been updated to  
7 reflect the correction of an error, yes, or  
8 correction of errors, yes.

9 Q. And those changes are also made in the  
10 footnotes; right?

11 A. Yes.

12 Q. So in terms of significant days, the  
13 number went from four to three; right?

14 A. Yes.

15 Q. The percentage went from 23.53 percent  
16 to 17.65 percent. Right?

17 A. Yes.

18 Q. And the average absolute abnormal  
19 return went from 4.37 percent to 4.16 percent;  
20 right?

21 A. Yes.

22 Q. And in the right-hand column, 318  
23 became 316?

24 A. Yes.

25 Q. 14 stayed the same for the number of

1 C. Coffman

2 significant days at 95 percent confidence; right?

3 A. Yes.

4 Q. And the percentage of significant days  
5 went up to 4.43 percent from 4.0 percent; right?

6 A. 4.40.

7 Q. 4.40. And then the average absolute  
8 abnormal return went from 2.53 to 2.52 percent;  
9 right?

10 A. Correct.

11 Q. Let's look at Exhibit 9. Exhibit 9  
12 summarizes the event study you conducted with  
13 respect to the C series; right?

14 A. Yes. This is part of it. It's the  
15 dates -- the news dates that I considered for the  
16 Series C. There's obviously other dates I  
17 considered in terms of the no news dates,  
18 et cetera, but this reflects part of the event  
19 study analysis, yes.

20 Q. And on this page you made the same  
21 changes on the footnotes regarding outlier dates  
22 and on statistical significance at the 90 percent  
23 level we already talked about?

24 A. Yes.

25 Q. And then it looks like you've changed

1 C. Coffman

2 the market or the date for one of these items; is  
3 that right?

4 MS. POSNER: Can you direct us --

5 Q. It looks like event 1, the date  
6 changed.

7 A. The market date didn't change, but  
8 the -- I show the first announcement as being  
9 reflected on the evening of the 30th instead of the  
10 morning of the 31st, that is correct.

11 Q. And you added a time where you had none  
12 before; right?

13 A. Correct.

14 Q. So again, you were lucky that in  
15 looking at the wrong source, changing it to the  
16 correct source was at least after hours so it  
17 didn't change the market date; right?

18 MS. POSNER: Objection.

19 A. Again, I wouldn't say it was lucky.  
20 It's that that source generally allows getting the  
21 market date correct.

22 Q. You changed for this event also the  
23 headline source that you referred to.

24 A. That probably just reflects that I  
25 was -- I'm citing a -- the source that came out at

1 C. Coffman

2 7:35 p.m. the prior night rather than the one that  
3 came out in the morning.

4 Q. It looks like you changed the sources  
5 you used under headline for events 5 and 7 as well;  
6 right?

7 MS. POSNER: Objection. 7 is just a  
8 change in capitalization.

9 MR. BALLARD: Okay, hold on. Okay.  
10 Let me rephrase that.

11 Q. You changed the source that you used  
12 for event 5 as well; right?

13 A. Yes.

14 Q. And it looks like you made a change to  
15 the heading at the top. Where in your original  
16 Exhibit 9, you had the heading, "Rolling Event  
17 Study Regression 120-Day Window," it looks like you  
18 changed that to "Two Fixed Event Study  
19 Regressions."

20 A. Yeah. That was -- I mean, in my prior  
21 report, in the text, I described how for the  
22 preferred securities, I used two fixed event  
23 windows rather than the 120-day rolling. The  
24 120-day rolling window heading was inadvertently  
25 carried over onto these exhibits.

1 C. Coffman

2 Q. So in Exhibit 9 of your original  
3 report, that was just a typo on the heading?

4 A. Yes.

5 Q. So you fixed that?

6 A. Yes.

7 Q. Let's turn to Exhibit 10, please.  
8 Exhibit 10 is your comparison of statistical  
9 significance in abnormal returns for Miller Energy  
10 Series C preferred stock material announcements  
11 versus days with no news during the analysis  
12 period; right?

13 A. Correct.

14 Q. And this, again, has ten items of data  
15 on it; right?

16 A. Yes.

17 Q. Four of these items were incorrect in  
18 your original Exhibit 10; right?

19 A. As a result of errors described --  
20 correcting the errors described, it changed four  
21 data items, yes.

22 Q. So the number in the right-hand column  
23 changed from 194 to 192?

24 A. Correct.

25 Q. The significant days at 95 changed from

1 C. Coffman

2 11 to 9?

3 A. Yes.

4 Q. And the percentage of significant days  
5 changed from 5.67 percent to 4.69 percent?

6 A. Correct.

7 Q. And the average absolute abnormal  
8 return changed from 1.35 percent to 1.28 percent?

9 A. Correct.

10 Q. And again, there were changes in the  
11 footnotes regarding the number of days on which  
12 there was no news; is that right?

13 A. Correct.

14 Q. In this instance, because the period of  
15 time was different, from the common stock, you had  
16 192 no news days in your revised Exhibit 10,  
17 whereas you had 194 in your original exhibit;  
18 right?

19 A. Correct.

20 Q. And then you note, at the end of  
21 Footnote 1 of Exhibit 10, two other dates with  
22 corrective information that were not reported in  
23 the initial report. 12/24/13 and 10/14/2014 have  
24 been added as news dates. Did I read that  
25 correctly?



1 C. Coffman

2 A. Yes.

3 Q. That's new, you added that; right?

4 A. Yes. That's consistent with what has  
5 been described in previous exhibits, but yes,  
6 that's new to this exhibit.

7 Q. And then I think the Footnotes 2 and 3  
8 just contain the same corrected numbers that are  
9 reflected in the chart and reflect your test of  
10 statistical significance on them, right?

11 A. Correct.

12 Q. Let's look at Exhibit 11 on your event  
13 study for the Series D. Do you have that?

14 A. Yes.

15 Q. So again, you made the correction to  
16 the heading on the two fixed event studies; right?

17 A. Yes.

18 Q. You changed the date and added the time  
19 for event 1; right?

20 A. The same changes that were on Exhibit  
21 9, yes.

22 Q. The same exact changes, so again, for  
23 events 1 and 5, you have a new source and it's the  
24 same source as what we talked about for Exhibit 9?

25 A. Right, and for both Exhibit 9 and

1 C. Coffman

2 Exhibit 11, none of the changes change any of the  
3 numbers from the event study in those exhibits, but  
4 those updates were made, yes.

5 Q. Turn to Exhibit 12, please.

6 A. Okay.

7 Q. Exhibit 12 is your comparison of  
8 statistical significance and abnormal returns for  
9 Miller Energy Series D preferred stock material  
10 announcements versus days with no news during the  
11 analysis period; right?

12 A. Yes.

13 Q. And this contains ten items of data?

14 A. Yes.

15 Q. Your original Exhibit 12 had -- in your  
16 original Exhibit 12, four of the ten items of data  
17 were incorrect?

18 A. Yeah, and just to be clear, I mean,  
19 there's the ten items of data on the table.  
20 There's also the conclusions in the footnotes about  
21 the difference between, or the significance levels  
22 of the findings, which hasn't changed at all, but  
23 within the table itself, there are ten data items,  
24 yes, and four of them, as a result of correcting  
25 the errors I've identified, did change.

1 C. Coffman

2 Q. The number went from 120 to 118?

3 A. The number of no news dates, yes.

4 Q. And then the significant days at 95  
5 confidence went from 6 to 4 for no news days;  
6 right?

7 A. Yes.

8 Q. And the percentage went from 5 to 3.39  
9 percent?

10 A. Yes.

11 Q. The average absolute abnormal return  
12 went from 2.2 to 2.09 percent; right?

13 A. Correct.

14 Q. Please turn to Exhibit 17.

15 A. Okay.

16 Q. So it looks like this is summarizing  
17 some of your tests for autocorrelation during the  
18 analysis period; is that right?

19 A. Yes.

20 Q. And it looks like there are data items  
21 for 16 quarters here; right?

22 A. Correct, and the analysis period as a  
23 whole.

24 Q. You've changed at least some of the  
25 data for at least five of these items; right? I

1 C. Coffman

2 mean five of the 16 quarters.

3 A. I believe the numbers have changed  
4 slightly for five of the quarters, yes.

5 Q. Just explain why did these numbers  
6 change?

7 A. So you will notice that the first two  
8 quarters changed. That's as a result of changing  
9 the regression to remove the outlier date from --  
10 that's identified in the other exhibits that we've  
11 already talked about. So that, just because of the  
12 120-day rolling regression, that only affects the  
13 first two quarters of the analysis period, and then  
14 there are changes to a number in the middle of the  
15 table because the earnings date changed associated  
16 with event number 9, so that changed again.  
17 Because of that change, it changed which dates were  
18 being excluded from the regression.

19 Q. Just generally, what is this chart  
20 intended to show?

21 A. Well, Exhibit 17 is intended to  
22 reflect -- to summarize the test I performed to  
23 analyze whether stock price movements on a given  
24 day are predictive of stock price movements on the  
25 next day. And you would not expect to find a

1 C. Coffman

2 significant relationship there, or at least a  
3 consistent significant relationship there if the  
4 market were efficient.

5 Q. So can you explain just what these  
6 numbers -- you have a coefficient on previous days  
7 abnormal return for the analysis period of  $-.02$  and  
8 a t-statistic of  $-.67$ . What does that mean?

9 A. So what that means is on average, if  
10 there's a 1 percent stock price movement today,  
11 that on average, we observed the next day, there's  
12 a negative 0.02 percentage stock price movement the  
13 following day, and the t-statistic of  $-.67$  suggests  
14 that's not statistically significant, meaning  
15 that's close enough to zero that it can be  
16 explained by randomness alone.

17 Q. What would the cutoff be for the  
18 t-statistic?

19 A. In a large enough sample, it's 1.96 for  
20 95 percent significance. Because of the size of  
21 the sample, it may be slightly higher than that.

22 Q. So then Exhibit 17-C looks like there  
23 are a couple of changes there. They would be for  
24 the same reasons?

25 A. Yes. The removal of the outlier

1 C. Coffman

2 pre-analysis period doesn't affect this one because  
3 the Series C begins trading on the NYSE later, but  
4 it is still affected by the one earnings date being  
5 changed.

6 MR. BALLARD: We're about to start a  
7 new topic so I want to take a short break.

8 THE VIDEO TECHNICIAN: We're going off  
9 the record. The time is 11:24 a.m.

10 (Recess taken.)

11 THE VIDEO TECHNICIAN: This begins  
12 Media Unit No. 3. The time is 11:37 a.m.  
13 We're back on the record.

14 Q. I'm going to hand you what we've marked  
15 as Exhibit No. 3. It's the Second Amended  
16 Complaint. Turn to page 73, paragraph 197.  
17 There's a heading that states, "The Truth Begins to  
18 Emerge." Do you see that?

19 A. Yes.

20 Q. I'm sure you recall at the first day of  
21 your deposition, I asked you some questions about  
22 plaintiffs' allegations about disclosures and  
23 events when, according to plaintiffs, the truth  
24 leaked out over time. Right?

25 A. Yes.

1 C. Coffman

2 Q. You remember that?

3 A. Yes.

4 Q. And you recall we looked at some  
5 instances where the plaintiffs allege a disclosure  
6 or an event impacted the price of Miller Energy  
7 securities over a two or three-day period?

8 A. Yes.

9 Q. So we looked at paragraph 199,  
10 paragraph 215. A couple of these paragraphs we  
11 looked at. Do you remember that?

12 A. I generally remember that, yes.

13 Q. And you testified that there could be  
14 instances in which an announcement of new news  
15 might be absorbed by the market over two days, with  
16 at least an initial reaction on the first trading  
17 day after the announcement, followed by another  
18 reaction on the second trading day after the  
19 announcement. Do you recall that?

20 MS. POSNER: Objection.

21 A. I don't know whether I used the word  
22 "another decline" or "another change" but that the  
23 full impact of the announcement wouldn't be  
24 reflected until the end of the second day or  
25 something to that effect.

1 C. Coffman

2 Q. And I think you said that you would  
3 expect at least an initial reaction on the first  
4 day of trading. Do you recall that?

5 A. Yes.

6 Q. We looked at some instances where  
7 plaintiffs alleged that there was a disclosure that  
8 leaked out the truth where your data showed there  
9 was no statistically significant movement on the  
10 following day, but there was a statistically  
11 significant price movement on the second day after  
12 the disclosure. Do you remember that?

13 MS. POSNER: Objection.

14 A. I don't remember which specific events  
15 that related to. I generally remember -- and when  
16 you say the following day, you mean the first  
17 trading day after which the news -- which the  
18 market would reflect the news; correct?

19 Q. So yeah --

20 A. I just don't want to get -- when you  
21 say the following day, I want to make sure we're  
22 not talking about starting from day two.

23 Q. Let's be clear. I believe we looked at  
24 instances where there was an alleged disclosure  
25 where the truth leaked out, and then the first



1 C. Coffman

2 market date after that, where there was trading,  
3 there was no statistically significant price  
4 movement, but on the market date plus 1 there was a  
5 movement.

6 MS. POSNER: Objection.

7 Q. Do you remember that?

8 A. Vaguely, yes. I don't remember which  
9 days we were talking about, but again, there can  
10 also be a difference between any movement and a  
11 significant movement, but yes, I generally recall  
12 that discussion.

13 Q. And you said "That's just not something  
14 I've studied here." Do you remember?

15 A. In terms of drawing any specific  
16 conclusions about any specific disclosures, that's  
17 correct.

18 Q. Since the first day of your deposition,  
19 have you studied that question?

20 A. No. I mean, the only additional things  
21 I've studied are reflected in the report.

22 Q. You haven't done any additional work to  
23 evaluate instances where plaintiffs allege that a  
24 disclosure impacted the market over two or three  
25 days?

1 C. Coffman

2 A. I have not done that, no.

3 Q. In your opinion, is it possible for an  
4 event to cause a significant price movement on the  
5 day after the event, the first market date, and  
6 then another movement on the next day, market date  
7 plus 1, in an efficient market?

8 MS. POSNER: Objection.

9 A. As I described in my previous  
10 deposition, that's plausible. And in certain cases  
11 I've seen where there's, you know, additional  
12 evidence to support that, not just that it always  
13 makes sense to look at two-day windows, but where  
14 there's evidence of continued reporting or  
15 additional analyst reporting or additional  
16 analysis, or additional volume, there could be  
17 supporting evidence to suggest that looking at more  
18 than a one-day window would be appropriate.

19 Q. So you could have an announcement of  
20 news in some form, and then you might see in an  
21 efficient market a price movement on the market  
22 date followed by another price movement on market  
23 date plus 1?

24 A. Yes.

25 Q. When I say market date plus 1, you know

1 C. Coffman

2 what I mean; right?

3 A. Yes.

4 Q. So market date, we're using the  
5 definition you used for your Exhibit 7. Right?

6 A. Yes.

7 Q. And market date plus 1 would just be  
8 the next day?

9 A. The next trading day, yes.

10 Q. I just want to make sure we're using  
11 the same terminology.

12 A. Yes.

13 Q. So in an efficient market, would it be  
14 possible for there to be an announcement of new  
15 news followed by a statistically significant price  
16 movement at the 90 percent confidence level on the  
17 market date, followed by a statistically  
18 significant price movement at the 95 percent  
19 confidence level on market date plus 1?

20 A. It's plausible. I'm not saying it  
21 happens frequently, but it's plausible.

22 Q. In your event study for the common  
23 stock as reflected on Exhibit 7, you found that  
24 there was a statistically significant price  
25 movement at the 95 percent confidence level for

1 C. Coffman

2 three of the 17 events you studied; right?

3 A. Yes.

4 Q. For the three events for which you  
5 found an earnings release was followed by a  
6 statistically significant price movement at the 95  
7 percent confidence level, what, if anything, did  
8 you do to make sure that the price movement you  
9 observed was the market date response to the  
10 earnings release you were studying rather than a  
11 market date plus 1 carryover effect from a news  
12 event the day before?

13 A. Well, I reviewed the news around these  
14 earnings announcements, and I don't remember all  
15 the details, but I don't recall, on the day prior  
16 to any of those dates, there being what I would  
17 consider clearly new material news that would be  
18 expected to move the market, but without looking  
19 back at my backup, I don't know for sure, but I  
20 certainly would have looked at that.

21 Q. It is conceivable in your opinion, in  
22 an efficient market, for the three price reactions  
23 you observed at the 95 percent confidence level,  
24 it's conceivable that those were a reaction to  
25 something other than the earnings release; correct?

1 C. Coffman

2 A. When you define the earnings release,  
3 are you including everything in the earnings  
4 release and not just the earnings numbers,  
5 themselves? I just want to make sure I'm --

6 Q. Let me be clear.

7 A. Yeah.

8 Q. I'm saying, take an example, event 5.  
9 You used the date of July 16 and it was after  
10 hours, the earnings release, and so you looked at  
11 the market date of 7/17; right?

12 A. Yes.

13 Q. And you found a statistically  
14 significant price movement at the 95 percent  
15 confidence level on July 17th; right?

16 A. Yes.

17 Q. And you've drawn an inference that that  
18 was a cause and effect response to the earnings  
19 release; right?

20 A. Yes, that -- well, it is an earnings  
21 date. There is an earnings release. It doesn't  
22 exclude the possibility there could be other news  
23 on that day that is also contributing. But that's  
24 not --

25 Q. Well, it's possible that news came out

1 C. Coffman

2 the day before July 16th as well; right?

3 A. It's plausible. Like I said, I believe  
4 I looked at that as to whether there was any news  
5 that could plausibly explain that, but it's  
6 theoretically plausible.

7 Q. Was July 13, 2012, a news day?

8 A. Are you asking me about July 13th?

9 Q. Yes.

10 A. 2013?

11 Q. Correct. I believe that's a Friday,  
12 right?

13 A. I don't believe that's a trading day at  
14 all.

15 Q. Are you looking at your trade dates  
16 chart?

17 A. I am.

18 Q. I'm looking at item 768 on Exhibit 45.

19 A. Isn't that 2012? You were asking me  
20 about 2013, I believe, or maybe I misunderstood.

21 Q. Event 5 is 2012.

22 A. Oh, it is 2012. Okay, that's the  
23 mistake I was making.

24 Q. Let me ask a clean question. Was  
25 Friday, July 13, 2012, a news day? You know what?

1 C. Coffman

2 Let me back up.

3 First was Friday, July 13, 2012 a  
4 trading day?

5 A. Yes. Sorry. I was getting confused.  
6 I was looking at 2013. Yes, it is.

7 Q. July 13, 2012 was a trading day. Was  
8 it a news day?

9 A. According to my table, yes, it was.

10 Q. Do you know what news came out that  
11 day?

12 A. Sitting here right now, I don't recall.

13 Q. You're saying it's a news day because  
14 it appears on your Exhibit 47 which lists the days  
15 when news articles came out according to the  
16 databases you consulted; right?

17 A. I think you said Exhibit 47. That's  
18 not right.

19 Q. Exhibit 46, sorry.

20 A. Correct.

21 Q. And it would also be a news day if an  
22 SEC filing was made on that day; right?

23 A. Correct.

24 Q. We will look at that in a minute, but I  
25 believe your SEC list in Exhibit 48 does not list

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2 that date.

3 A. Correct.

4 Q. If there, in fact, was an SEC filing on  
5 that date, then it would also be a news day for  
6 that reason?

7 A. Yeah. I don't know that we look at all  
8 types of SEC filings. I think we certainly looked  
9 at 10-Ks, 10-Qs, 8-Ks, but there might be some  
10 other types of filings related to specific  
11 individuals that might not be counted in there, but  
12 it's -- if there would have been a 10-K or a 10-Q  
13 or an 8-K, yes, we would have treated that as a  
14 news day.

15 Q. Let's pause on that for a moment. I  
16 was under the impression that you included all SEC  
17 filings. Do I now understand you to say that you  
18 looked at all the SEC filings, and then you  
19 categorized them into as some that might be counted  
20 as news days and some that would not?

21 A. I'm just trying to recall. I believe  
22 there's a filter for types of SEC filings where  
23 we're attempting to pick up primary news  
24 disclosures by the company, so 10-Ks, 10-Qs, 8-Ks.  
25 There may be other types that are included.



1 C. Coffman

2 I'm not sure that every single type of  
3 SEC filing is picked up. That's something I just  
4 have to go back and review.

5 Q. And there's nothing in your materials  
6 or backup that I can look to to get the answer to  
7 that question?

8 A. I'm not certain about that. I would  
9 have to look. Certainly we've shown which dates  
10 have SEC filings according to our -- what data  
11 analysis we performed.

12 Q. What was the purpose of counting some  
13 SEC filings but not others?

14 A. Again, I'm just -- I'm not absolutely  
15 certain about that. I just -- I would have to go  
16 back and look at exactly what the search criteria  
17 was.

18 Q. Well, I'm certain you missed SEC  
19 filings, but I'm wondering why. So you can't shed  
20 any light on that today?

21 A. I would have to go back and review  
22 which filings are being excluded to answer why.

23 (Exhibit 50, printout from SEC Edgar  
24 system indicating Exhibit 51 was filed on  
25 July 13, 2012, marked for identification.)

1 C. Coffman

2 (Exhibit 51, letter dated July 13, 2012  
3 from Miller Energy, marked for  
4 identification.)

5 Q. I'm going to hand you what we've marked  
6 as Exhibit 50 and Exhibit 51. So Exhibit 51 is a  
7 letter dated July 13, 2012 from Miller Energy; do  
8 you see that?

9 A. I see that.

10 Q. And it contains, among other things,  
11 supplemental oil and gas disclosure information; do  
12 you see that?

13 A. Could you point me to where you see  
14 that particular language?

15 Q. I'm just flipping through the document,  
16 looking at lots of words and numbers, and a heading  
17 "Supplemental Oil and Gas Disclosures Unaudited."

18 MS. POSNER: Page 3.

19 Q. Maybe it will help if I directed your  
20 attention --

21 A. I just want to review the document to  
22 make sure I understand what it is.

23 Q. Take your time. Just let me know when  
24 you're ready.

25 A. Okay.

1 C. Coffman

2 Q. So you've had a chance to review  
3 Exhibit 51?

4 A. Yeah. I haven't read every word of it  
5 but I generally have a sense of what it is now.

6 Q. It's a response from Miller to comments  
7 it received from the SEC; right?

8 A. Yes.

9 Q. And this letter is dated July 13, 2012.  
10 Right?

11 A. Yes.

12 Q. And if you look at Exhibit 50, you can  
13 see that it was filed on the SEC's Edgar system on  
14 July 13, 2012; right?

15 A. Yes.

16 Q. So this would make this a news day in  
17 your analysis; right? I recognize you picked it up  
18 as a news day because you had a news article on the  
19 same date, but I just mean would this SEC filing  
20 also make it a news day?

21 A. I would have to understand -- I mean,  
22 on the face of it, it's not clear to me why it  
23 wouldn't, but whether this could plausibly impact  
24 the stock price is another question because I would  
25 have to review whether and how much of this had

1 C. Coffman

2 been previously disclosed, but arguably you could  
3 treat a day as a news day as a result of this, yes.

4 Q. You're aware that plaintiffs have  
5 alleged that there were comment letters from the  
6 SEC that are very significant in this case; right?

7 A. That's my recollection, yes.

8 Q. And they have alleged that some of  
9 those comment letters were unknown to investors.  
10 Are you aware of that?

11 A. I don't recall that detail.

12 Q. Even though they were filed with the  
13 SEC on their Edgar system?

14 MS. POSNER: Objection.

15 A. I don't recall that detail.

16 Q. Those kinds of comment letters from the  
17 SEC and the company's responses certainly would be  
18 significant SEC filings that should be counted as  
19 news days; right?

20 A. Plausibly, yes.

21 Q. So, in any event, going back to Friday,  
22 July 13, 2012, that was a news day and you treated  
23 it as such in your analysis; right?

24 A. Yes.

25 Q. So July 16, 2012, was a Monday.

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2 A. I believe it was a Tuesday. Oh, no,  
3 you're right. The 16th would be a Monday, yes.

4 Q. And the 17th would be a Tuesday.

5 A. Correct, sorry.

6 Q. Was there a statistically significant  
7 movement in the price of Miller Energy's common  
8 stock on Monday, July 16?

9 A. Of 2012? I'm sorry.

10 Q. Yes, of 2012.

11 A. Yes.

12 Q. There was a statistically significant  
13 price movement at the 90 percent confidence level  
14 on July 16, 2012; right?

15 A. No, at the 95 percent level.

16 Q. Let me --

17 A. Oh, I'm sorry. Okay, I understand  
18 where the confusion is now. I thought you were  
19 asking about the market date of the 17th which we  
20 started this conversation with. Now I understand.

21 Q. Let's clear it up.

22 A. I understand the confusion.

23 Q. I'll ask a couple of questions and we  
24 will clear it up. So starting with July 17, the  
25 market date you looked at, there was a

1 C. Coffman

2 statistically significant price movement at the 95  
3 percent confidence level on July 17?

4 A. Yes.

5 Q. Was there a statistically significant  
6 movement in the price on July 16, 2012?

7 A. At the 90 percent level, yes.

8 Q. So you observed a statistically  
9 significant price movement at the 90 percent level  
10 on July 16, 2012, followed by a statistically  
11 significant price movement at the 95 percent level  
12 on July 17, 2012; right?

13 A. Yes.

14 Q. Is it possible that the news item or  
15 items on July 13, 2012, could have caused the  
16 statistically significant price movements on July  
17 16 and July 17, 2012?

18 A. The 16th, yes, for sure. The 17th, I  
19 can't absolutely rule it out. It's plausible that  
20 it contributed. It wouldn't -- it would be  
21 unlikely it was the only thing, given that there  
22 was other material news revealed, but it's  
23 plausible that it contributed.

24 Q. If that event drops out of your  
25 analysis, you would be down to 2 of 17 earnings

1 C. Coffman

2 releases that resulted in statistically significant  
3 price movements?

4 A. I don't know why you would do that, but  
5 if you just simply removed it, I guess that's true.

6 Q. Well, if you removed it because  
7 something else caused the price movement or because  
8 you can't rule out the possibility that something  
9 else caused the price movement, it would result in  
10 you concluding that 2 of 17 price movements can be  
11 attributed to earnings releases; correct?

12 A. Well, again, I mean, at the end of the  
13 day, it would still be showing that the stock price  
14 was moving significantly to firm-specific news. So  
15 I don't know why one would focus -- why it has to  
16 be just due to the earnings release, but  
17 mathematically, if you removed it, it would be 2  
18 out of 17.

19 Q. And 2 out of 17 would not be  
20 statistically significant versus no news days;  
21 correct?

22 A. Well, again, if you're removing it  
23 entirely --

24 Q. To be clear, I'm not saying remove the  
25 event. I'm saying if you were unable to include

1 C. Coffman

2 that as an event for which there was a  
3 statistically significant price reaction that you  
4 can attribute to the earnings release.

5 A. That's what I'm confused about because  
6 I don't know that, number one, it matters, or  
7 number two, that even if you thought that was the  
8 right thing to do, it would be to just remove it  
9 from the numerator and not the denominator, but I  
10 don't think either one is the right thing to do.

11 Q. Is it possible that all three of the  
12 statistically significant price movements you  
13 observed on the market date after earnings releases  
14 could have been market-date-plus-1 reactions to  
15 something that happened the day before the event  
16 date?

17 A. Not if there was no news on all three  
18 of those days.

19 Q. You're assuming the market was  
20 efficient, though, right, for that answer?

21 A. No, because the predicate of your  
22 question is, is it possible that news from the day  
23 earlier affected a day later, and I'm saying if  
24 there was no news on the day earlier, it wouldn't  
25 make sense to believe that.



1 C. Coffman

2 Q. So earlier you said you had looked at  
3 news around the event dates in question to see if  
4 there's something else that might have caused the  
5 price movements; right?

6 A. Yes.

7 Q. In doing that work, did you look at and  
8 consider Exhibit 51?

9 A. I don't recall specifically having seen  
10 Exhibit 51.

11 Q. So in concluding that there was no  
12 other cause of the price movement that you  
13 attributed to event number 5, you didn't consider  
14 whether Exhibit 51 might have actually caused that  
15 movement; is that right?

16 A. I don't remember specifically  
17 considering that.

18 MR. BALLARD: We're going to take a  
19 short break. They're going to be bringing in  
20 lunch shortly if they haven't already done  
21 that.

22 THE VIDEO TECHNICIAN: We're going off  
23 the record. The time is 12:08 p.m.

24 (Luncheon recess: 12:08 p.m.)

25

1 C. Coffman

2 A F T E R N O O N S E S S I O N

3 1:06 p.m.

4 C H A D C O F F M A N, resumed the stand and  
5 testified further as follows:

6 THE VIDEO TECHNICIAN: The time is 1:06  
7 p.m. We're back on the record. BY MR.  
8 BALLARD:

9 Q. Can you turn to Exhibit 7 to your  
10 corrected report.

11 A. Before we do that, can I go back to  
12 some of the questions you asked me before about SEC  
13 filings and which ones we downloaded and the timing  
14 of this particular SEC announcement?

15 Q. Sure.

16 A. After checking with my staff, I  
17 confirmed we actually don't exclude any specific  
18 types of SEC filings. The particular filing that  
19 you showed me is something that was considered and  
20 is on the list of SEC filings.

21 It's actually reflected, if you look at  
22 Exhibit 48, as having become public on August 17th,  
23 2012, so it's one of the items on the SEC list  
24 that's one of the items 32 through 40 that I  
25 understand were made public on August 17th.

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2 In fact, if you go -- you had showed me  
3 Exhibit 50, which is the exhibit that shows the  
4 filing date and the accepted date. The accepted  
5 date, my understanding is, reflects when the SEC  
6 accepted it, but that's not reflective of when it  
7 was necessarily made public and given to the Edgar  
8 system.

9 If you click on the complete submission  
10 file which is the -- there's a sequence number 1  
11 and 2, and then there's a complete submission file  
12 which is a text file there. At the top of that  
13 text file, it reflects what I understand to be the  
14 date it was received by Edgar, which is the site  
15 that makes these filings public, and the date  
16 reflected there is August 17th.

17 I also, when downloading the SEC site  
18 list, I download that through Investext and that  
19 also shows what is -- reflects a quote-unquote  
20 receipt date, which the documentation suggests is  
21 when Edgar received the file as August 17th, 2012  
22 as well. So I don't believe sort of the predicate  
23 to all your questions before about this document as  
24 being made public on July 13th, 2012, are correct.

25 Q. So looking at Exhibit 50, your

1 C. Coffman

2 understanding is that that filing date is not the  
3 date that it became public?

4 A. That's my understanding, correct. That  
5 was the date that the issuer filed it with the SEC  
6 and it was accepted by the SEC, but that's not  
7 necessarily the date it became public.

8 Q. How do you know for sure when it became  
9 public?

10 A. My understanding is the best way -- I  
11 mean, there's multiple ways that I've looked at  
12 that, but if you click on the complete submission  
13 text file, there's a date reflected at the top of  
14 that document that my understanding is that's when  
15 it was received by Edgar, which is the service that  
16 makes these documents public.

17 Q. Where did you get that understanding?

18 A. By pulling up this document and  
19 clicking through to this complete submission file  
20 and then also talking with my staff to understand  
21 how we had put this document on August 17th.

22 Q. So when your staff compiled the SEC  
23 filing data, they didn't go and click through all  
24 these complete submission text files; did they?

25 A. No. Through the Investext service, you

1 C. Coffman  
2 can create a spreadsheet or a list that reflects  
3 not just the filing date and the accepted date, but  
4 also the receipt date by Edgar. At least that's  
5 how we're interpreting it and that's what we  
6 believe it to be. And that shows August 17, and as  
7 a check, while I was on a break, I went to this  
8 particular filing and clicked through to the  
9 complete submission text file and it also showed  
10 that date.

11 Q. Thank you. Let's turn to your Exhibit  
12 7 to your corrected report. So in conducting your  
13 event study for the common stock, you checked to  
14 see if there was a statistically significant price  
15 movement on the first trading day after each  
16 earnings release, which you called the market date.  
17 Right?

18 A. Yes.

19 Q. And you were attempting to study  
20 whether the market reacted rapidly to earnings  
21 releases; correct?

22 A. That's the methodology, yes.

23 Q. You didn't check to see if there was a  
24 price movement on market date plus 1; right?

25 A. No.

1 C. Coffman

2 Q. And you didn't check to see if there  
3 was a price movement on market date plus 2; right?

4 A. That was not part of the test, no.

5 Q. So you were basically checking to see  
6 if there was a rapid reaction to earnings releases,  
7 not whether there was a slow reaction to earnings  
8 releases?

9 MS. POSNER: Objection.

10 Q. Is that fair?

11 A. Yes.

12 Q. To put it in scientific terms, if you  
13 were going to say you had a hypothesis, you could  
14 say your hypothesis was that the market for Miller  
15 Energy's common stock is efficient and you're  
16 testing for that; right?

17 A. No. The hypothesis is that there's no  
18 difference -- so the null hypothesis that I'm  
19 attempting to reject is that there's no difference  
20 between earnings announcement dates and no news  
21 dates. And then I run a test which shows I can  
22 reject that null hypothesis, and from that, I  
23 conclude that there is evidence of a cause and  
24 effect relationship between news on earnings  
25 announcement dates and movements in the security.

1 C. Coffman

2 Q. You're saying if there is an efficient  
3 market, you would expect a cause and effect  
4 relationship between earnings releases and price  
5 movements; correct?

6 MS. POSNER: Objection.

7 A. Can I have that read back, please.

8 (Record read.)

9 A. Not necessarily in every single  
10 circumstances. Again, what Cammer 5 is calling for  
11 is evidence of a cause and effect between  
12 company-specific news and the movements in the  
13 prices.

14 I've designed a test where the null  
15 hypothesis is that there's actually no difference  
16 between the no news dates and the particular dates  
17 I'm identifying as having news or this type of  
18 news. One could imagine a scenario where even  
19 though the market is perfectly efficient, that  
20 there's not sufficient surprising information on  
21 earnings dates that it would just be a circumstance  
22 of the facts that you actually didn't observe any  
23 statistically significant stock price movements on  
24 the earnings dates.

25 So I don't think what you said is quite

1 C. Coffman

2 right. You don't always expect there to be price  
3 movements on earnings dates in an efficient market  
4 every time, but if you do observe it, that  
5 certainly allows you to reject the null hypothesis.

6 Q. So you are essentially checking to see  
7 if there's a rapid reaction to earnings releases?

8 A. Relative to the no news days, correct.

9 Q. And you found that 3 of the 17 earnings  
10 releases had statistically significant reactions  
11 upon the market date?

12 MS. POSNER: Objection.

13 A. At the 95 percent level. There's more  
14 at the 90 percent, but at the 95 percent level,  
15 yes, 3 out of 17.

16 Q. For event 9, was there a statistically  
17 significant price movement at the 95 percent  
18 confidence level on market date plus 1?

19 A. I believe there was, yes.

20 Q. For event 13, was there a statistically  
21 significant price movement at the 95 percent  
22 confidence level on market date plus 1?

23 A. Yes.

24 Q. For event number 17, was there a  
25 statistically significant price movement at the 95



1 C. Coffman

2 percent confidence level on market date plus 1?

3 MS. POSNER: Was that number 17?

4 MR. BALLARD: Yes.

5 A. Yes.

6 Q. There were at least three instances out  
7 of 17 in which the price of Miller Energy's common  
8 stock moved in a statistically significant way at  
9 the 95 percent confidence level on market date plus  
10 1, with a second day after the earnings release;  
11 correct?

12 A. Yes.

13 Q. Three out of 17 would be 17.65 percent?

14 A. Yes, but I think you're assuming in  
15 your question somehow that there's no additional  
16 news that might explain that and, in fact, I think  
17 the company had a practice from time to time of  
18 holding earnings calls a day after their  
19 announcements so their earnings calls may have also  
20 been contributing to that, but what you state is  
21 correct.

22 Q. In fairness, in your analysis, you were  
23 assuming for each of the market dates there was no  
24 other confounding news item that came out on those  
25 dates as well; correct?

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2 MS. POSNER: Objection.

3 A. I wasn't assuming that. I'm assuming  
4 that whatever the -- that the stock price was  
5 reacting to whatever the total mix of news was on  
6 those dates.

7 Q. In each instance, you looked at an  
8 entire trading day and looked at the market price  
9 at the end of that day; right?

10 A. That's correct, yes.

11 Q. So other news could have come out that  
12 could have been the cause of the price movements  
13 you observed rather than the earnings release;  
14 right?

15 A. Other news plausibly could have  
16 contributed. Again, to the extent that's  
17 occurring, that's just adding further evidence that  
18 that day was showing a cause and effect  
19 relationship, but yes, it's possible things other  
20 than the earnings news were contributing.

21 Q. So your data shows that 3 out of 17  
22 earnings releases were followed by statistically  
23 significant price movements on the market date, but  
24 also shows that 3 out of 17 earnings releases were  
25 followed by statistically significant price

1 C. Coffman

2 movements on the market date plus 1; right?

3 A. At least. I don't know that I've  
4 looked at all of them. You've shown me three. I  
5 don't know if there's more.

6 Q. Earnings releases were just as likely  
7 to be followed by a statistically significant price  
8 movement on the second day of trading as they were  
9 the first; right?

10 MS. POSNER: Objection.

11 A. Again, I think your question is  
12 ignoring the possibility that there's additional  
13 news being released around those times, but as a  
14 factual matter, it's showing that, yes.

15 Q. The price of Miller Energy's common  
16 stock was as likely to take an extra day to react  
17 as it was to react on the first market date;  
18 correct?

19 MS. POSNER: Objection.

20 A. No.

21 Q. What is your basis for saying that, if  
22 any?

23 A. That there's -- I'm not aware of  
24 evidence suggesting that on those days, it was  
25 taking an extra day for it to react. It may have

1 C. Coffman

2 been reacting to other information, so I just  
3 haven't drawn that conclusion.

4 Q. So it's possible that those three  
5 occasions where there was a market reaction two  
6 days after the announcement were, in fact,  
7 reactions to those earnings releases; correct?

8 MS. POSNER: Objection.

9 A. I guess I haven't done anything to  
10 completely rule that out, but I'm certainly not  
11 drawing that conclusion.

12 Q. If that's true, that would be strong  
13 evidence of an inefficient market; correct?

14 A. I don't necessarily believe so, no.

15 Q. You were testing for whether the market  
16 was efficient. You were not testing for whether it  
17 was inefficient; correct?

18 A. Again, I think I've laid out exactly  
19 what my test is. I'm testing a null hypothesis  
20 that the earnings announcements had no effect and  
21 I'm able to reject that scientifically.

22 Q. If you can test for whether the market  
23 reacted rapidly, can't you test for whether it  
24 reacted slowly?

25 A. Well, if it was consistently reacting

1 C. Coffman  
2 slowly in some systematic way, I would have  
3 expected to see some evidence of that in the  
4 autocorrelation test, but I don't see that. I mean  
5 what you're saying is technically plausible, I  
6 guess, but I don't believe there's actually any  
7 evidence to support that, certainly not in my  
8 report.

9 Q. For event number 12, was there a  
10 statistically significant price movement at the 95  
11 percent confidence level on market date plus 2?

12 A. So it would be March 17th, the Monday.  
13 Yes, there was a significant return. And just to  
14 be clear, throughout this questioning, we're  
15 talking about the common stock.

16 Q. Yes, for the common stock.

17 For event number 17, was there a  
18 statistically significant price movement in the  
19 common stock at the 95 percent confidence level on  
20 market date plus 2?

21 A. So that would be July 31st. The answer  
22 is yes. I happen to know that's the day they were  
23 delisted from the exchange so there certainly was  
24 other news that helps explain that.

25 Q. Of the 17 events at issue, in at least

1 C. Coffman

2 five instances, the price of the common stock moved  
3 in a statistically significant way at the 95  
4 percent confidence level on the second or third day  
5 after the event in question; correct?

6 A. You're factually correct that it moves.  
7 Attributing that to the earnings announcement or  
8 somehow inferring from that that the price moved  
9 slowly, I don't think would be the conclusion you  
10 could draw from that.

11 Q. You've devised a test that will allow  
12 you to conclude that there was a cause and effect  
13 relationship, but your test does not allow you to  
14 ever conclude that there was a slow reaction to the  
15 earnings releases; correct?

16 A. Well, the test -- again, I think it's  
17 important to look at a couple of different things.  
18 I've devised a test that allows me to test the null  
19 hypothesis that earnings announcement dates don't  
20 look any different than the no news dates, and  
21 rejected that null.

22 I've not performed a specific test of  
23 whether there are delayed reactions beyond day 2 --  
24 I'm sorry, beyond day 1, but I do have a test of  
25 autocorrelation that suggests there's no consistent

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2 ability to predict the stock price movement on day  
3 T+1 from day T, so I think there is evidence in my  
4 report that suggests that the market -- that it did  
5 generally react rapidly.

6 Q. Can you explain, if the market was  
7 efficient, why the stock price was much more likely  
8 to move on the second or third day after an  
9 earnings release than it was on the day after an  
10 earnings release?

11 MS. POSNER: Objection.

12 A. Yeah, because it may not have been the  
13 earnings release that was moving the stock up on  
14 those days.

15 Q. You're saying there might have been  
16 some other news out there that could have caused  
17 the price movement on market date plus 1 and plus  
18 2?

19 A. Yes. In fact, I just gave you an  
20 answer to that. On July 31st, I know for a fact  
21 there was other news that caused the stock price to  
22 decline with an abnormal return over 50 percent, so  
23 I know there was other news on that day.

24 Q. That criticism is applicable to your  
25 entire approach, because you didn't check to see

1 C. Coffman

2 whether there was conflicting or additional  
3 information on any of the market dates; correct?

4 MS. POSNER: Objection.

5 A. No, because now I'm looking within a  
6 day and that's my methodology. You're now saying  
7 that you could somehow draw some conclusion about  
8 how slowly the market is reacting just by observing  
9 the rate at which there were significant results  
10 over the two and three-day windows without  
11 considering whether there was other news that was  
12 interfering.

13 Q. So you're assuming there must have been  
14 new information on market date 1 or market date 2,  
15 but you're assuming there wasn't any new  
16 information on the market date beyond the earnings  
17 release?

18 MS. POSNER: Objection.

19 A. No, I'm not assuming any of those  
20 things.

21 Q. Is it your opinion that the markets for  
22 Miller Energy securities were efficient through the  
23 entirety of the proposed class period?

24 A. So I guess the reason I'm hesitating  
25 there is I know originally there was a proposed



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2 class period that extended beyond July 31st of  
3 2015, and so I just want to be clear about what  
4 time period you're asking me about.

5 Q. So just to be clear, when I refer to  
6 the proposed class period, I'm referring to the  
7 proposed class period contained in the motion to  
8 certify classes, not what is in the complaint.

9 A. Okay. I don't know that I've actually  
10 ever reviewed that document, so if you're asking  
11 for the analysis period, which is what I was asked  
12 to give an opinion on, the answer is yes.

13 Q. If the market for Miller Energy  
14 securities was efficient throughout the analysis  
15 period, then publicly disclosed information  
16 contained in SEC filings related to Miller Energy  
17 should have been rapidly incorporated into the  
18 price of Miller Energy's securities; right?

19 MS. POSNER: Can you read that back.

20 (Record read.)

21 MS. POSNER: Objection to form.

22 A. Yes.

23 Q. On your Exhibit 7, for example, looking  
24 at event number 5 for the year-end results reported  
25 in the company's Form 10-K, your opinion is that

1 C. Coffman

2 the market for Miller Energy securities was  
3 efficient and that the information made public  
4 through that filing was rapidly incorporated into  
5 the price of the company's securities?

6 A. Yes.

7 MS. POSNER: Objection to form.

8 A. Yes.

9 Q. And is it your opinion that for each of  
10 the 10-Ks and 10-Qs, the information that was  
11 publicly disclosed would have been rapidly  
12 incorporated into the price of the company's  
13 securities because the market was efficient?

14 A. Yes.

15 Q. Does that apply to the exhibits to the  
16 Form 10-K as well?

17 A. Generally speaking, yes. I guess there  
18 could be a circumstance in which -- and I think I  
19 may have testified about this at our first session,  
20 that if there was some important value-relevant  
21 detail buried deep in a filing and it wasn't  
22 noticed until -- and then it was reported on  
23 shortly after that by analysts and things like  
24 that, you could imagine there being some short  
25 delay, but generally speaking, I would think that

1 C. Coffman

2 anything that's attached to the 10-K filing would  
3 be reflected rapidly.

4 Q. I'm going to hand you Exhibit 28.

5 A. Just to be clear, as long as those  
6 exhibits were public at the time, as part of the  
7 public filing.

8 Q. In Exhibit 28, can you turn to page F30  
9 toward the end. There's a heading, "Supplemental  
10 Oil and Gas Disclosures Unaudited." Do you see  
11 that?

12 A. I see that heading, yes.

13 Q. Following that heading, there's some  
14 texts and charts and data.

15 A. Yes.

16 Q. If the markets were efficient, this  
17 information would have been incorporated in Miller  
18 Energy's securities prices rapidly?

19 A. Sitting here right now, I have no  
20 reason to believe that to be untrue. I agree, I  
21 would expect that.

22 Q. If you look at page F35 -- actually,  
23 F34, sorry.

24 A. Okay.

25 Q. On F34, the last paragraph starts, "The

1 C. Coffman

2 following schedule." Do you see that?

3 A. Yes.

4 Q. And there's a sentence that says, "All  
5 estimates were prepared by third-party reserve and  
6 engineering firms."

7 Do you see that?

8 A. I see that.

9 Q. And then if you look on the next page,  
10 there's a paragraph, "Each of the engineering  
11 reports also projected..." Do you see that?

12 A. I see the paragraph that starts that,  
13 yes.

14 Q. There's a reference to their  
15 calculation of present value discounted at 10  
16 percent per annum. Do you see that?

17 A. Let me review it. I see that.

18 Q. Are you familiar with the engineering  
19 firms that are referred to here?

20 A. Not specifically, no.

21 MR. BALLARD: I need to go off the  
22 record.

23 THE VIDEO TECHNICIAN: We're going off  
24 the record. The time is 1:33 p.m.

25 (Recess taken.)

1 C. Coffman

2 THE VIDEO TECHNICIAN: The time is 1:58  
3 p.m. We're back on the record.

4 MR. BALLARD: Mr. Coffman, we've handed  
5 you Exhibit 52.

6 (Exhibit 52, Edgar detail related to  
7 the Form 10-K for the year 2012 for Miller  
8 Energy, marked for identification.)

9 MR. BALLARD: I'm going to hand you two  
10 more exhibits. Number 53.

11 (Exhibit 53, May 29, 2012 reserve  
12 report, marked for identification.)

13 MR. BALLARD: And 54.

14 (Exhibit 54, reserve report, marked for  
15 identification.)

16 Q. Do you recognize Exhibit 52 as the  
17 Edgar detail related to the Form 10-K for the year  
18 2012 for Miller Energy?

19 A. Yes.

20 Q. And you see that there were a number of  
21 exhibits that were filed along with the annual  
22 report on Form 10-K?

23 A. That appears to be the case, yes.

24 Q. Among those exhibits were a number of  
25 reserve reports; do you see that?

1 C. Coffman

2 A. It appears to be, yes.

3 Q. And can you take a look at Exhibits 53  
4 and 54. Do you see that those are two of those  
5 reserve reports?

6 A. That's what it appears to be, yes.

7 Q. So looking at Exhibit 53, what is the  
8 date of the letter that you have in front of you  
9 there?

10 A. The date of the letter appears to be  
11 May 29, 2012.

12 Q. This is a letter signed by a Lloyd  
13 Branum of Ralph E. Davis Associates, Inc.

14 A. I'm sorry, you said Lloyd? I see LB.  
15 Do you see Lloyd somewhere?

16 MS. POSNER: Page 7 of 17.

17 A. Yes, I see that.

18 Q. And he's identified as a licensed  
19 professional engineer, do you see that, in  
20 paragraph 2?

21 A. I see that's the representation, yes.

22 Q. Turning to the front of this document,  
23 Exhibit 53, do you see that he has indicated that  
24 Miller has asked his firm, Ralph E. Davis, to  
25 prepare a statement of oil and gas reserves in

1 C. Coffman

2 Alaska?

3 A. I see it says, "On specific leaseholds  
4 in which Cook Inlet Energy has interest for CIE and  
5 Miller." I don't know if that's referenced to all  
6 the Alaska Assets, but I see he's prepared an  
7 estimate of the reserves for whatever he's looking  
8 at.

9 Q. And in this instance, he's prepared an  
10 estimate of the proved, probable and possible  
11 reserves; do you see that in the third line?

12 A. I see the words "probable" and  
13 "possible" there, yes.

14 Q. And "proved" as well; right?

15 A. Yes.

16 Q. If the markets were efficient, the  
17 markets would have absorbed this information and  
18 incorporated it into the price of Miller Energy  
19 securities; isn't that true?

20 A. Generally speaking, yes, to the extent  
21 there's -- someone could read between the lines  
22 here and some analyst or other person could put  
23 this in more context and provide additional  
24 information. That's theoretically possible, but  
25 certainly given that it was public and filed with a

1 C. Coffman

2 10-K, it was available to the market and would be  
3 priced in, yes.

4 Q. If you look at page 2 of Exhibit 53, in  
5 the second paragraph, do you see that Ralph E.  
6 Davis has estimated the future net income and  
7 discounted present value associated with the  
8 reserves as of April 30, 2011?

9 A. I see that, yes.

10 Q. And do you see that at the end of that  
11 paragraph, he's indicated that "The present value  
12 is presented for your information and should not be  
13 construed as an estimate of the fair market value"?  
14 Do you see that?

15 A. I see that, yes.

16 Q. That was also made public as well and  
17 should have been incorporated into the market price  
18 of Miller Energy securities if the market was  
19 efficient; right?

20 A. Yes.

21 Q. Do you see that in this instance, Ralph  
22 E. Davis estimated that the company had, for the  
23 proved reserves, estimated future net income in  
24 excess of \$452 million?

25 A. Can you point me again to where you're



1 C. Coffman

2 seeing that?

3 Q. If you look at the first chart on page  
4 2 there's a heading, "Proved."

5 A. I see that. I didn't see the proved  
6 heading. Yes, I see that.

7 Q. Under "Income Data" there's a capital M  
8 and a dollar sign. Do you see that?

9 A. I see that.

10 Q. So that would indicate these numbers  
11 are in thousands?

12 A. That's generally the notation for that,  
13 yes.

14 Q. And if you look down at future net  
15 income, FNI, do you see that line?

16 A. Yes.

17 Q. So Ralph E. Davis was estimating over  
18 \$452 million of future net income for the proved  
19 reserves as of April 30, 2011; right?

20 A. That's what it seems to indicate. I  
21 mean, that's not a present value, but that's the  
22 future net income according to them, yes.

23 Q. And using a discount rate of 10  
24 percent, this firm calculated the present value of  
25 that as in excess of \$301 million; right?

1 C. Coffman

2 A. That's what it seems to indicate  
3 they're calculating.

4 Q. If you turn to the next page, do you  
5 see there's a heading for, "Probable"?

6 A. Yes.

7 Q. And Ralph E. Davis was estimating at  
8 this time that Miller Energy would have in excess  
9 of \$412 million of future net income on its  
10 probable reserves? Do you see that?

11 A. That seems to be what this is  
12 indicating, yes.

13 Q. And their present value of that, at a  
14 10 percent discount rate, was in excess of \$232  
15 million; is that right?

16 A. That's what this seems to indicate  
17 their view was, this particular engineer's view was  
18 or this firm's view was.

19 Q. Do you see the next heading for,  
20 "Possible"?

21 A. Yes.

22 Q. It looks as though Ralph E. Davis' firm  
23 was estimating that there would be future net  
24 income in excess of \$1.1 billion on the possible  
25 reserves according to this; right?

1 C. Coffman

2 A. That's what it seems to indicate.

3 Q. Their present value for that was in  
4 excess of \$663 million using a 10 percent discount  
5 rate?

6 A. That's what it seems to indicate.

7 Q. If you turn to page 5, at the top in  
8 the first line, do you see that this firm was using  
9 an average crude oil price of \$85.55 per barrel?

10 A. I see that statement.

11 Q. So if the markets were efficient, the  
12 price of Miller Energy's common stock would have  
13 rapidly absorbed all this information; right?

14 A. Yes.

15 Q. If you turn to Exhibit 54 --

16 MS. POSNER: Before you go on, are you  
17 going to tie this to the corrections in his  
18 report? Because you don't just get another  
19 seven hours.

20 MR. BALLARD: I'm not going to comment.  
21 You can give a direction if you want to.

22 MS. POSNER: I'm going to tell him to  
23 stop answering questions unless you can tell  
24 me you're relating this in some way to his  
25 corrected report and the corrections to it.

1 C. Coffman

2 MR. BALLARD: You can give whatever  
3 instructions you want to give.

4 MS. POSNER: You're not going to tell  
5 me one way or the other?

6 MR. BALLARD: I'm going to ask  
7 questions today. I'm not going to explain.

8 MS. POSNER: If you have no further  
9 questions on his corrections to his report,  
10 we can stop the deposition.

11 MR. BALLARD: No, I'm not stopping the  
12 deposition.

13 MS. POSNER: We can leave. That's  
14 fine.

15 MR. BALLARD: If you leave, the  
16 consequences will be on you. I have  
17 questions to ask and I'm going to continue  
18 asking.

19 MS. POSNER: We can call the Court.

20 MR. BALLARD: Do you have a direction  
21 to your witness?

22 MS. POSNER: I'm going to stop the  
23 deposition. I don't need to instruct him.  
24 We can leave. I'm trying to get some clarity  
25 from you if you're asking questions about the

1 C. Coffman

2 corrected report. You know that you're  
3 limited to seven hours for the deposition.  
4 We agreed to take him back to answer  
5 questions with regard to his corrected  
6 report.

7 You're now well beyond that with regard  
8 to your questions, so I'm asking you if  
9 you're going to get to questions pertaining  
10 to his corrected report. If so, I'm happy to  
11 let you continue.

12 MR. BALLARD: My position is all of my  
13 questions relate to his corrected report. If  
14 you disagree, you can disagree. If you want  
15 to give him an instruction, give him an  
16 instruction, but otherwise, I have a question  
17 I'd like to ask this witness.

18 MS. POSNER: That is not being  
19 responsive. You're taking the position that  
20 anything about efficiency relates to the  
21 corrections to his report? Is that your  
22 position?

23 MR. BALLARD: I didn't say that.

24 MS. POSNER: I'm asking you for clarity  
25 so we have a record here.

1 C. Coffman

2 MR. BALLARD: I think we've made a  
3 record. I have a question pending. I'd like  
4 an answer.

5 MS. POSNER: No. I'd like some clarity  
6 from you about what you think the scope that  
7 you can cover today is. If you think it goes  
8 beyond the corrections to his report, please  
9 put that on the record so that I know your  
10 position and we can decide how we want to  
11 proceed here.

12 MR. BALLARD: The deposition today is  
13 on his corrected report and that's what I'm  
14 asking questions about.

15 MS. POSNER: You've just asked  
16 questions that have nothing to do with his  
17 corrected report.

18 MR. BALLARD: We agree to disagree on  
19 that.

20 MS. POSNER: What do you think you just  
21 asked questions about that went to the  
22 corrections in his report?

23 MR. BALLARD: I'm not going to argue  
24 anymore with you. You can answer the  
25 question, or if your counsel wants to

1 C. Coffman

2 instruct you, she can instruct you.

3 Can we have the question read back.

4 MS. POSNER: If you're not going to be  
5 able to provide any further information  
6 regarding whether you have any further  
7 questions about the corrections to his  
8 report, then we can just stop. That's all  
9 I'm asking you.

10 MR. BALLARD: I'm asking questions. I  
11 have one pending. I want an answer. Please  
12 answer.

13 MS. POSNER: You can answer the pending  
14 question if you want and we can leave after  
15 that.

16 THE WITNESS: I don't recall the  
17 pending question.

18 (Record read.)

19 MS. POSNER: If you have no further  
20 questions about the corrections to his  
21 report, I'm going to do my redirect and we're  
22 going to be done with the deposition. If you  
23 have further questions about the corrections  
24 to his report, I'm happy to let you ask them.

25 Q. Turning to Exhibit 54, would all of the

1 C. Coffman

2 information in it have been rapidly incorporated  
3 into the price of Miller Energy's securities if the  
4 market was efficient?

5 A. To the extent it was attached to the  
6 10-K as it seems to be indicated here, I would say  
7 yes.

8 Q. You can set that aside. I want to  
9 direct your attention to the Second Amended  
10 Complaint again. It's Exhibit No. 3.

11 A. Okay.

12 Q. I'll direct your attention to paragraph  
13 225.

14 A. Okay.

15 Q. In this paragraph, plaintiffs allege  
16 "On May 12, 2015, the company disclosed that the  
17 New York Stock Exchange had notified it that its  
18 shares were subject to de-listing due to its having  
19 failed to maintain listing requirements.

20 Do you see that?

21 A. I do.

22 Q. Are you aware of how this information  
23 became public on May 12, 2015?

24 A. I don't have a specific recollection as  
25 I sit here. Give me just a moment.



1 C. Coffman

2 I don't.

3 Q. Would it surprise you if you heard that  
4 a Form 8-K witness disclosure was filed on the  
5 morning of May 12, 2015?

6 A. I don't know that it would surprise me.  
7 Like I said, as I sit here, I'm generally not aware  
8 of that, of the specifics of how that became  
9 public.

10 (Exhibit 55, Form 8-K dated May 12,  
11 2015, marked for identification.)

12 Q. I've handed you Exhibit No. 55.  
13 Exhibit 55 is a Form 8-K dated May 12, 2015; right?

14 MS. POSNER: What date did you say?  
15 It's May 6, 2015, as of the cover of this  
16 document.

17 Q. If you look at the last page of the  
18 document, do you see that there's a signature from  
19 Carl Isler, Jr.?

20 A. I see that.

21 Q. And it's dated May 12, 2015, at least  
22 on the signature page; right?

23 A. I see that.

24 Q. And then on the front, there's a date  
25 of report, date of earliest event reported, of May

1 C. Coffman

2 6, 2015; do you see that?

3 A. Where specifically are you pointing me  
4 to there? Oh, at the top, on the cover sheet?  
5 Okay, I see that.

6 Q. Is it your understanding that this  
7 document was filed on May 12, 2015?

8 A. That's what it appears to suggest.

9 Q. In this document, Miller Energy has  
10 indicated that on May 6, 2015, the company received  
11 a notice from the New York Stock Exchange that it  
12 was not in compliance with listing standards; do  
13 you see that?

14 A. Yes.

15 Q. And Miller Energy disclosed that such  
16 non-compliance was based on the company's failure  
17 to maintain an average market capitalization and  
18 shareholder's equity greater than \$50 million over  
19 a 30 trading day period. Do you see that?

20 A. Yes.

21 Q. It also indicated that the company had  
22 45 days to submit a plan to regain compliance or be  
23 delisted; right?

24 A. Yeah. I mean it had 18 months to  
25 regain compliance, but it had to submit a plan

1 C. Coffman

2 within 45 days. That's my understanding of how to  
3 read this.

4 Q. So basically Miller Energy got the  
5 notice from the New York Stock Exchange on May 6th  
6 and they filed or publicly disclosed it by May 12,  
7 2015. Is that how you understand it?

8 A. Yeah. I would want to review to see if  
9 there's any other indication that it was disclosed  
10 earlier, but that's what this document appears to  
11 be suggesting, yes.

12 Q. And it's what the complaint alleges in  
13 paragraph 225?

14 A. That's what it appears to allege, yes.

15 Q. So looking at Exhibit 44, which is the  
16 regression analysis for the common stock for your  
17 corrected report, can you tell us if there was a  
18 statistically significant price reaction on May 12  
19 or May 13 or May 14 of 2015?

20 A. There was not.

21 Q. If you would look at the Second Amended  
22 Complaint at paragraph 227, there's an allegation  
23 that "On July 30, 2015, after market close, Miller  
24 Energy disclosed that its common and preferred  
25 stock would be de-listed from the New York Stock

1 C. Coffman

2 Exchange," and then there's an allegation that this  
3 leaked out the truth, and the stock price fell.

4 Do you see that?

5 A. Yes.

6 Q. And your regression analysis for the  
7 common stock showed that the price in fact declined  
8 in a statistically significant way on July 30,  
9 2015; is that right?

10 A. It does, although paragraph 227 seems  
11 to indicate that the news was after the market  
12 close, which means the market date would have been  
13 July 31st.

14 Q. And your regression analysis shows a  
15 statistically significant decline on that date as  
16 well; right?

17 A. Yes.

18 Q. If the market was efficient, given that  
19 the risk of delisting was disclosed on May 12,  
20 shouldn't there have been a price reaction after  
21 the May 12 disclosure?

22 A. No, not necessarily.

23 Q. If the market was efficient, given that  
24 the risk of delisting was disclosed on May 12,  
25 shouldn't the price not have reacted after the July

1 C. Coffman

2 30 disclosure?

3 A. No, not at all. There are two very  
4 different sets of information being disclosed. On  
5 May 12, they're being notified -- they're telling  
6 the market they have been notified that they don't  
7 meet the market capitalization qualifications and  
8 they need a plan to rectify that.

9 The market was well aware through  
10 public information what their market cap was so it  
11 probably wouldn't have been a shock to the market  
12 that they were getting such a notice.

13 And on July 30th, the fact that they  
14 didn't come up with a plan to rectify it and the  
15 exchange actually went through with the delisting  
16 is very different than just saying the company had  
17 to submit a plan. So I see those as two very  
18 different events.

19 Q. The market knew through that entire  
20 period that the average market capitalization  
21 didn't bounce back; right?

22 A. Correct, but -- correct.

23 Q. So the market knew that the listing  
24 requirements continued to not be met through this  
25 entire period; right?

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2 A. That's probably true, yes.

3 Q. I want to turn back to Exhibit 44, your  
4 regression analysis for the common stock for your  
5 corrected report.

6 If you look at the top, there are a  
7 bunch of column headings.

8 A. Yes.

9 Q. And I don't know, a third of the way  
10 across the page, there's one "REP" and then "CL."  
11 Do you see that?

12 A. Yes.

13 Q. What is that?

14 A. I believe that is the return of the oil  
15 futures index that I'm controlling for or the oil  
16 futures price that I'm controlling for on each day.

17 Q. And how did you compute the return on  
18 oil futures in this analysis?

19 A. It's the percentage change in the price  
20 of the index. Hold on, let me just take a step  
21 back. So it's relying on -- I'm sorry, Footnote 62  
22 of my corrected report makes reference to the NYMEX  
23 WTI light sweet crude oil index futures index so  
24 it's NYMEX CL so I'm looking at the percentage  
25 change in value of that index.

1 C. Coffman

2 Q. So let's just take a specific day. Can  
3 you look at November 15 of 2011.

4 A. Okay.

5 Q. And you have a figure in there, it  
6 looks like .0131445. Do you see that?

7 A. Yes.

8 Q. How mathematically did you calculate  
9 that number by way of example?

10 A. It's the percentage change in the price  
11 of the index that is referenced in my report from  
12 the prior day. The closing -- the closing price.

13 So if -- I mean, formulaically, it's  
14 the price at the close on that day, divided by the  
15 price of the close on the prior day, minus 1.

16 Q. Closing price on November 15, 2012,  
17 divided by closing price on the prior day, which  
18 would have been November 14 --

19 A. Yes.

20 Q. -- '12, minus 1?

21 A. Yes.

22 Q. And that would get you the --

23 A. Percentage change or the return.

24 MS. POSNER: We're on 2011 though,  
25 right?

1 C. Coffman

2 MR. BALLARD: You're right, 2011. I  
3 think I misspoke. 2011.

4 Q. Is that the method you used to compute  
5 all of the numbers in this column?

6 A. Yes.

7 Q. What happens when a futures contract  
8 matures?

9 MS. POSNER: Objection.

10 A. My understanding is this is an index of  
11 how generally futures prices are changing, so it's  
12 not necessarily reflective of the maturity of a  
13 specific contract.

14 Q. So you pulled data from this source  
15 that gave you the prices for oil futures for each  
16 date?

17 A. Well, my understanding is it's an index  
18 of, or it's meant to be a reflection of how oil  
19 futures prices are changing on a day-to-day basis.  
20 And I know there's a methodology for how they  
21 choose which futures they're looking at, but it's  
22 meant to reflect a relative change in oil prices.

23 Q. Did you use the price for the future  
24 with the nearest maturity date?

25 A. It's been sometime since I've looked at



1 C. Coffman  
2 the details of how this index is computed, but I  
3 believe that's the general methodology, but I think  
4 it converts over to the next nearest to maturity at  
5 some point before maturity. So I just don't recall  
6 all the specific details about that.

7 (Exhibit 56, printout of backup data to  
8 Chad Coffman's expert report production  
9 numbers MILLER ENERGY-KPMG-CC 015923, marked  
10 for identification.)

11 Q. I'm going to hand you Exhibit No. 56.  
12 Exhibit 56 is a printout of some of the backup data  
13 that you provided to us. It had production numbers  
14 MILLER ENERGY-KPMG-CC 015923.

15 A. Can you give me just one second.

16 Q. Sure, take your time.

17 A. Okay.

18 Q. Are you ready?

19 A. Yes.

20 Q. So do you recognize the data in Exhibit  
21 56?

22 A. Not specifically. I mean, I would have  
23 to have some additional context to -- all that is  
24 shown is a date and a price, so I'm not certain.

25 Q. Maybe I can help you with that. I

1 C. Coffman

2 mean, it looks to be the oil index prices that you  
3 used for your analysis; right?

4 A. I don't know the answer to that without  
5 looking at something else.

6 Q. Let's look at the date 11/15/2011 that  
7 we looked at before and test that formula you gave  
8 us.

9 A. Okay.

10 Q. So if we would take 11/15/11, there's a  
11 price of \$99.43; right?

12 A. Yes.

13 Q. 99.43 and you would divide that by  
14 98.14, which is the price for 11/14/2011; right?

15 A. Yes.

16 Q. Subtract 1, right, subtract 1?

17 A. Yes.

18 Q. My calculator says .01314449.

19 A. Right, which would correspond to what  
20 is listed in the column on Exhibit 44.

21 Q. So can you now confirm that Exhibit 56  
22 is the oil price data you used to calculate that  
23 column on your Exhibit 44?

24 MS. POSNER: Objection.

25 A. Based on that calculation, that seems

1 C. Coffman

2 likely, yes.

3 Q. And when you downloaded the data on oil  
4 prices on the index or futures, did you just  
5 download the data or did you compute something?

6 MS. POSNER: Objection.

7 A. I believe it was just downloaded as is,  
8 because I'm reporting that these data actually come  
9 from a specific ticker symbol.

10 Q. Where is the ticker symbol?

11 A. In Footnote 62, in parens there, I have  
12 (NYMEX:CL) so that is probably why it was called  
13 REP\_CL.

14 Q. I see. In the second line?

15 A. Yes.

16 (Exhibit 57, data downloaded from  
17 Bloomberg, marked for identification.)

18 Q. I've handed you Exhibit No. 57 which is  
19 data downloaded from Bloomberg. Do you see there's  
20 a listing there for CL 1 and CL 2?

21 A. There appears to be, yes.

22 Q. Do you know what those refer to?

23 A. Not specifically as I sit here, no. I  
24 would have to investigate that.

25 Q. Did you understand that there were

1 C. Coffman

2 futures contracts available with different maturity  
3 dates?

4 A. That's my general understanding of  
5 futures contracts, yes.

6 Q. So there might at any point in time be  
7 a contract with a maturity date of X and another  
8 contract available at the same time with a later  
9 maturity date?

10 MS. POSNER: Objection.

11 A. I understand that there can be  
12 different futures contracts, yes.

13 Q. In performing your calculations here  
14 for the oil futures returns column in your Exhibit  
15 44 of your corrected report, was it just a  
16 mechanical calculation every time where you just  
17 went through that math that you walked through  
18 where you divide the price on one day by the prior  
19 day price and then subtract one?

20 A. I believe so, yes.

21 Q. Were you always comparing the same  
22 contracts with the same maturity date in that  
23 calculation?

24 A. I know that series is put together  
25 somehow in terms of looking at the contracts on a

1 C. Coffman

2 rolling basis. Just without seeing the description  
3 of exactly how that's done, I just don't recall as  
4 I sit here.

5 Q. Let's look at that November 15, 2011  
6 date again, and we already looked at Exhibit 56  
7 where we determined how you got to that number.

8 A. Yes.

9 Q. So the \$99.43 divided by the \$98.14;  
10 right?

11 A. Yes.

12 Q. So look at 11/15/2011 on Exhibit 57.

13 A. Okay.

14 Q. For purposes of calculating the return,  
15 the oil futures return for November 15, 2011, you  
16 used the \$99.43 figure from the CL 2 futures  
17 contract; right?

18 A. I mean, those numbers are the same. I  
19 don't know that that's precisely how that was done.

20 Q. You didn't divide that number into the  
21 98.22 from the same contract from the day before;  
22 did you?

23 MS. POSNER: Objection.

24 A. That's not the calculation that was  
25 done. Again, I'm not -- it's not clear to me

1 C. Coffman

2 exactly if these are the contracts where those  
3 prices were coming from without investigating it  
4 more carefully, but --

5 Q. Do you see the 98.14 for the CL 1  
6 futures contract for November 14, 2011?

7 A. I see that number there, yes.

8 Q. So it looks like you took the -- for  
9 your calculation for November 15, 2011, you took  
10 the price of 99.43 from one futures contract with a  
11 certain maturity and you divided that by the price  
12 from the prior day for a different futures contract  
13 with a different maturity date and that's how you  
14 performed the calculation.

15 MS. POSNER: Objection.

16 Q. Is that right?

17 A. Again, this index may have been created  
18 using a rolling method of looking at different  
19 contracts. That may be how it was done. I would  
20 have to investigate further. I just don't know.

21 Q. To do it properly, you should be using  
22 the same contract in the formula; right?

23 A. I don't know that that's the only way  
24 you could do it.

25 Q. Well, in some instances, did you use,

1 C. Coffman

2 for your formula, the contract price for one  
3 contract divided by the contract price from the day  
4 before for that same contract?

5 A. Again, just sitting here right now, I  
6 don't recall all the details of how the price  
7 series that I rely on was put together. I  
8 understand that it reflects the prices of near-term  
9 futures contracts, but precisely how it was put  
10 together, I just don't recall, so I would be  
11 speculating to answer that question.

12 Q. So looking at the figure you gave in  
13 your Exhibit 44 for your corrected report for the  
14 oil futures returns for November 15, 2011, you had  
15 this figure .0131445. Is that correct?

16 A. It reflect the differences in price you  
17 showed me on Exhibit 56, yes.

18 Q. Well, if you took the price of 99.43  
19 and divided it by the prior day price of the same  
20 futures contract, you would get a different number;  
21 wouldn't you?

22 A. I don't -- you know, you're  
23 representing what these series represent. I'm not  
24 absolutely sure what they are, so I'm just not  
25 certain and I'm not going to speculate about it.

1 C. Coffman

2 Q. If Exhibit 57 accurately reflects the  
3 data for two different sets of futures contracts  
4 with different maturities -- assume that -- if  
5 that's the case, looking at the date of November  
6 15, 2011, the figure you have in your oil futures  
7 returns of .0131445 is not correct; right?

8 MS. POSNER: Objection.

9 A. When you say not correct, I mean, if  
10 what you're saying is correct, and these are the  
11 sources for this price series, it's not necessarily  
12 incorrect. It's just rolling over from one  
13 contract to the next and that's what this index is  
14 intended to reflect.

15 Q. So how did you go about deciding which  
16 contract prices to use for this calculation?

17 A. I believe -- I would have to  
18 double-check the details, but I think this is just  
19 a series that you can download on its own. I don't  
20 believe there were any specific decisions or  
21 calculations made about which contract to pull  
22 from.

23 Q. I mean, you see from the data on 57, if  
24 you're starting with a price of 99.43, you could  
25 have divided that by 98.22 or you could divide it



1 C. Coffman

2 by 98.14 to do your calculation; right?

3 MS. POSNER: Objection.

4 A. I mean, plausibly you could have done  
5 it either way, yes.

6 Q. In fact, you or your team chose to do  
7 it by dividing 99.43 for the one contract and by  
8 98.14 for the other contract; right?

9 A. If what you're representing to me is  
10 that these are the underlying prices that lead into  
11 this price series, that appears to be correct.

12 Q. Do you have any explanation for why you  
13 would use that methodology?

14 MS. POSNER: Objection.

15 A. Again, without reviewing, I don't -- I  
16 would have to review to understand completely the  
17 methodology used for this index. I think it's  
18 still reflecting an overall change in prices. The  
19 fact that you might be comparing across contracts,  
20 I think you can do it either way.

21 Q. That contract that has the 99.43 price  
22 for 11/15/2011 also had a price for the prior day;  
23 right?

24 A. It did, yes.

25 Q. So --

1 C. Coffman

2 A. If this is what you're representing to  
3 me it is, yes.

4 Q. Wouldn't that be the better  
5 calculation, to use the same security price?

6 A. That's another way one could do it. I  
7 would have to think carefully about what all the  
8 implications of that are, but it's plausible. I  
9 don't want to say it's the wrong way to do it, but  
10 I think you could do it either way.

11 Q. You could get different numbers and  
12 different results depending on which way you do it;  
13 right?

14 A. Plausibly the numbers could be a little  
15 bit different. Again, because they're both  
16 reflecting oil futures, you would expect them to  
17 move roughly together, but the numbers would be  
18 slightly different, yes.

19 Q. If you had used the same prices in your  
20 calculation for the same contracts throughout, do  
21 you know how it would have affected all of your  
22 data?

23 MS. POSNER: Objection.

24 A. Not without calculating it, no.

25 Q. But it could affect all of your data;

1 C. Coffman

2 right?

3 A. It would only affect the index on days  
4 in which it rolled from one contract to the next in  
5 terms of how the returns would change for the oil  
6 index.

7 Q. Who created the index?

8 A. I believe this is a NYMEX index.

9 Q. So you just consulted the data and used  
10 it, no one on your team performed any analysis of  
11 it; is that right?

12 A. I recall, again, like I said, reading  
13 the details of this at one point in time. I just  
14 don't recall the specifics as I sit here, but I  
15 don't think that's a fair description.

16 Q. Do you have any idea how your team  
17 dealt with the situation where contracts had to be  
18 rolled forward?

19 A. As I sit here, I don't know the details  
20 of that, no.

21 MR. BALLARD: We're going to take a  
22 short break.

23 THE VIDEO TECHNICIAN: We're going off  
24 the record. The time is 2:47 p.m.

25 (Recess taken.)

1 C. Coffman

2 THE VIDEO TECHNICIAN: The time is  
3 3:03:00 p.m. We're back on the record.

4 Q. Mr. Coffman, have you had a chance to  
5 talk with your staff about the rolling forward of  
6 futures contracts?

7 A. The only thing I was able to confirm is  
8 that the series was created just by pulling down a  
9 consistent series from a market website that  
10 reflects the price of the nearest-term contract, so  
11 that -- there weren't any changes or putting  
12 together of the data from different contracts.

13 The price series you see in Exhibit 56  
14 is precisely what was downloaded as the price index  
15 for the current contract.

16 Q. Okay. And so if you're looking at  
17 Exhibit 57, and Exhibit 56, do you have any way of  
18 knowing how the data your team downloaded for  
19 Exhibit 56, how it pulled prices from which  
20 maturity?

21 A. I was not able to get to that level of  
22 detail over the break. I don't know as I sit here.

23 Q. But looking at Exhibit 57, for November  
24 15, you can see that there are prices for November  
25 15 and November 14 for both maturity dates; right?

1 C. Coffman

2 A. Yes.

3 Q. And you just don't know why they chose  
4 to use one price from one security and the other  
5 price from the other security?

6 A. When you say they chose, the data was  
7 just downloaded as one series so there wasn't a  
8 choice made. We downloaded the data and used it as  
9 is.

10 Q. So it was in the index, you just pulled  
11 it down?

12 A. Yes.

13 Q. So we would have to talk to whoever  
14 created the index to figure out why they were  
15 mixing prices up?

16 A. I think it was designed that way. I  
17 think the idea is you're trying to create something  
18 that reflects how an investment, a continued  
19 rolling investment in the most current contract,  
20 would have performed. And so at some point you  
21 have to roll over to the next contract, so I think  
22 that's the logic behind it, but again, it's been a  
23 while since I've thought about this specific  
24 detail.

25 Q. How would we go about finding out what

1 C. Coffman

2 their methodology is for rolling forward the  
3 contracts?

4 A. Well, it's a price series that's listed  
5 on S&P's Capital IQ website so I would want to go  
6 and consult with how it's described there.

7 Q. Would you agree that it's important for  
8 this data to be correct for your analysis?

9 A. Well, I don't think there's any  
10 question our data is correct in that we pulled it  
11 down as a price series of oil futures, so I don't  
12 think there's a question of whether it's correct or  
13 not. You're asking a question about  
14 methodologically how it moves from one contract to  
15 the next, but I don't think any of the data is  
16 incorrect.

17 Q. Would you agree that if your data is  
18 incorrect, your analysis will be incorrect as well?

19 A. Well, I don't think any of the data is  
20 incorrect. I calculated -- I downloaded an oil  
21 futures index and computed returns off of that. I  
22 don't think there's anything incorrect about that.

23 Q. If the data in the index is incorrect,  
24 your analysis will be incorrect; right?

25 A. If there's something incorrect about an

1 C. Coffman

2 input to an analysis, then conceivably the results  
3 coming out of that analysis are incorrect.

4 Q. I think I have one more question for  
5 you on a different topic. Can you turn back to  
6 your corrected report, Exhibit No. 42.

7 A. Okay.

8 Q. I'm looking at page 57.

9 A. Okay.

10 Q. There's the heading on Section 10(b)(5)  
11 damages. Do you have that?

12 A. Yes.

13 Q. I'd asked you some questions about the  
14 damages analysis on the first day of your  
15 deposition. Have you done any additional work  
16 since the first day of your deposition on damages?

17 A. No.

18 Q. Has your opinion on whether damages are  
19 capable of being calculated on a class-wide basis  
20 changed in any way?

21 A. No.

22 Q. Has your opinion about how damages  
23 could be calculated changed in any way since the  
24 first day of your deposition?

25 A. No.

1 C. Coffman

2 Q. Does your damages methodology provide  
3 any mechanism for separating low risk investors  
4 from high risk investors?

5 A. No. I don't know why there would be a  
6 rationale to do that, but no.

7 MR. BALLARD: Thank you. I have no  
8 further questions at this time.

9 MS. POSNER: I'm going to attempt to do  
10 some redirect without a voice.

11 EXAMINATION BY

12 MS. POSNER:

13 Q. During your first deposition,  
14 Mr. Ballard asked you some questions regarding the  
15 identity of the analysts that were covering Miller  
16 Energy during the analysis period.

17 Do you recall that?

18 A. Yes.

19 Q. Does the identity of the analyst, in  
20 other words, their name specifically, that covered  
21 Miller Energy matter?

22 A. I don't see why it would, no.

23 Q. Why not?

24 A. Because analyst reports are generally  
25 put out by -- the concept of looking at analysts



1 C. Coffman  
2 for market efficiency is whether or not there's  
3 interest and information being disseminated about a  
4 company and an analysis being performed. It  
5 doesn't depend on the identity of any particular  
6 analyst.

7 Q. And Mr. Ballard was separating out what  
8 he deemed traditional analysts versus  
9 computer-generated analysts. Do you remember that?

10 A. Yes.

11 Q. Do you know how many, in his definition  
12 of traditional analysts, covered Miller Energy  
13 during the analysis period?

14 A. I believe it was on the order of  
15 approximately 80 to 90, I think.

16 Q. 80 or 90 reports?

17 A. Reports.

18 Q. Do you know how many analysts,  
19 traditional analysts, issued those reports?

20 A. I believe it was six.

21 Q. Do you know whether there have been  
22 other cases that have been certified that you've  
23 been involved in that have had similar numbers of  
24 reports or analysts covering the company?

25 MR. BALLARD: Objection to form.

1 C. Coffman

2 A. There are certainly cases where the  
3 analyst coverage in, terms of number of analysts or  
4 reports, was less than were certified, yes.

5 Q. You testified at your first deposition  
6 that there's not a set threshold for the number of  
7 analysts that need to cover a security in order for  
8 Cammer factor 2 to be satisfied. Why is that?

9 A. Because again, the idea of the factor  
10 is whether or not there's sufficient interest and  
11 resources being spent in analyzing a company and  
12 information dissemination about a company, and so  
13 the specific counting of analysts isn't really the  
14 thrust of the idea.

15 And so there's -- you know, there's --  
16 and there's no academic literature that says in  
17 order to have efficiency, you have to have a  
18 specific number of analysts. So there's just not a  
19 bright line test.

20 Q. Does not having a threshold mean that  
21 your analysis of Cammer factor 2 was not  
22 scientific?

23 MR. BALLARD: Objection.

24 A. No. I think I showed there was  
25 substantial coverage by analysts and there was no

1 C. Coffman

2 need to consider what some sort of threshold would  
3 be since it was clear there was substantial analyst  
4 coverage.

5 Q. Did the analysts that were covering  
6 Miller Energy during the analysis period provide  
7 information that was relevant to preferred  
8 securities holders?

9 A. Yes.

10 Q. What was that information?

11 A. Any information that would be involved  
12 in valuing the common stock would be relevant to  
13 consider in valuing or considering the value of the  
14 preferred stock.

15 Q. Did any of the analysts give a price  
16 target for the preferred securities?

17 A. Not that I specifically remember, no.

18 Q. Is it common for analysts to not  
19 provide a price target for preferred securities?

20 A. I don't -- that would be something that  
21 I think is pretty rare. I don't recall having seen  
22 a lot of analysts provide price targets for  
23 preferred securities.

24 Q. I'm going to turn your attention to  
25 another topic Mr. Ballard asked you about at your

1 C. Coffman  
2 first deposition. He asked you some questions  
3 regarding whether you can identify by name any of  
4 the market makers in Miller Energy securities  
5 during the analysis period.

6 Do you recall that?

7 A. Yes.

8 Q. In conducting an analysis for market  
9 efficiency purposes, does it matter if you can  
10 identify by name the market makers?

11 A. Certainly not in this case. In a case  
12 where the stock is traded on a national exchange  
13 where the rules are designed to always make sure  
14 there is market making present for a common stock  
15 or a preferred stock, knowing the identity of who  
16 the market makers are I don't think really provides  
17 any additional or useful information.

18 Q. If you could take out Exhibit 42, which  
19 is your corrected report, I'm going to turn your  
20 attention to page 30.

21 A. Okay.

22 Q. Can you read what you say quoting from  
23 Cammer under paragraph 44 there.

24 A. Sure. "It would be helpful to allege  
25 the company was entitled to file an S-3

1 C. Coffman  
2 registration statement in connection with public  
3 offerings, or if ineligible, such ineligibility was  
4 only because of timing factors rather than because  
5 the minimum stock requirements set forth in the  
6 instructions to Form S-3 were not met. Again, it  
7 is the number of shares traded and value of shares  
8 outstanding that involve the facts which imply  
9 efficiency."

10 Q. I think you discussed with Mr. Ballard  
11 the fact that Miller Energy was ineligible to file  
12 an S-3 for about the first year of the analysis  
13 period. Do you recall that?

14 A. Yes.

15 Q. Was the reason that they were  
16 ineligible due to them failing to meet the, quote,  
17 minimum stock requirements that are described in  
18 Cammer factor 4 here?

19 A. In terms of the shares traded or the  
20 value of shares outstanding, no. My understanding  
21 that is not the reason they were ineligible.

22 Q. And then there was a time period at the  
23 end of the analysis period where they became  
24 ineligible again. Do you recall that?

25 A. Yes.

1 C. Coffman

2 Q. And I believe that was July 14, 2015.  
3 Does sound like the right date to you?

4 A. I believe that's the date on which they  
5 missed a filing and therefore weren't current on  
6 their filings, yes.

7 Q. Did Miller Energy's shares trading and  
8 volume of shares outstanding otherwise meet the  
9 minimum stock requirement under Cammer factor 4  
10 during that time period?

11 A. The number of shares traded certainly  
12 did. The value of shares outstanding, my  
13 understanding is, is not actually necessary to be  
14 eligible for S-3.

15 Q. Is there a reason why -- strike that.  
16 During the early part of the analysis  
17 period, Mr. Ballard asked you some questions  
18 regarding whether Miller Energy securities were  
19 efficient. During that first year of the analysis  
20 period, is it your opinion that Miller Energy  
21 common stock was efficient?

22 A. Yes.

23 Q. Why is that?

24 A. For all the reasons listed in my  
25 report. I mean, all of the different factors that

1 C. Coffman

2 I analyzed. Clearly, some of the factors speak  
3 directly to it.

4 Some of the factors speak over the  
5 period more generally, but in terms of -- I mean,  
6 there was certainly sufficient volume during that  
7 period. There was analyst coverage during that  
8 period.

9 They were generally -- would have been  
10 S-3 eligible, based on the shares traded and value  
11 of shares outstanding, but for the late filing.  
12 They were on the exchange, so it certainly met the  
13 market maker, and the price reaction to new  
14 information analysis supports it was efficient.

15 The -- just one second. While it  
16 had -- it had sufficient market capitalization at  
17 the beginning of the class period. The bid-asked  
18 spread was low during the beginning of the class  
19 period. There were institutional holdings. There  
20 was no autocorrelation, and there was options  
21 trading. So really none of the factors point  
22 towards it being inefficient during that period.

23 Q. I realize the preferred stock didn't  
24 start trading until a little bit later, at least  
25 most of it. During the initial few months when the

1 C. Coffman

2 preferred stock was trading, is it your opinion  
3 that the market for preferred shares was also  
4 efficient at that time?

5 A. Yes.

6 Q. Why is that?

7 A. Again, because overall, looking at all  
8 of the factors, there was certainly sufficient  
9 volume in the preferred securities. There was  
10 analyst coverage of the company throughout that  
11 period. They traded on the exchange. They were  
12 S-3 eligible during that period.

13 I've shown that at least during a  
14 period where the preferred's would have been  
15 subject to price changes due to new news, that  
16 there is a cause and effect relationship there.

17 The bid-asked spread during that period  
18 for the preferred stocks was around -- just a  
19 second. The bid-asked spread was generally below  
20 the mean for the exchange traded stocks.

21 Overall, the market cap of the company  
22 was sufficiently high and there's no evidence of  
23 autocorrelation, regular autocorrelation, for  
24 preferred shares.

25 Q. In your answer just now, when you



1 C. Coffman

2 talked about the cause and effect, you were talking  
3 about different kinds of value-relevant information  
4 that you used to analyze the preferred securities  
5 versus the common stock.

6 Why did you look at different types of  
7 information or announcements in analyzing the cause  
8 and effect relationship for the preferred's versus  
9 the common stock?

10 A. Well, I explained that in my report.  
11 Because preferred securities have both equity-like  
12 and bond-like components, there are periods in  
13 which the preferred shares, while they were trading  
14 in a primarily bond-like manner, would not be  
15 sensitive to announcements like earnings  
16 announcements. And then once you get to a point  
17 that the price is trading below par value and,  
18 therefore, in a substantial way, and therefore  
19 reflects that there is some liquidity concern about  
20 the company, then it would trade more on an  
21 equity-like basis and you would expect it to react  
22 to new updated news about the company, including  
23 potentially earnings announcements. But in  
24 particular, you would expect it to respond to  
25 further information about the liquidity of the

1 C. Coffman  
2 company and the extent to which the preferred  
3 dividends were going to continue to be paid. So I  
4 looked at those types of events.

5 Q. You talked today and at your last  
6 deposition a little bit about how you collected  
7 news to use in your analysis and I think you  
8 provided a couple of different services you used.  
9 What are those services?

10 A. Factiva for news, Investext for analyst  
11 reports, and then both the SEC directly and  
12 Investext to identify SEC filings.

13 Q. Are those standard sources for  
14 gathering news about a company?

15 A. Yes.

16 Q. Have you used those same sources in  
17 other cases?

18 MR. BALLARD: Objection.

19 A. Numerous other cases.

20 Q. I turn your attention to your last  
21 deposition. Mr. Ballard was asking you some  
22 questions about whether you could calculate Section  
23 11 damages on a class-wide basis.

24 Do you remember that?

25 A. Yes.

1 C. Coffman

2 Q. Assuming Series C and Series D  
3 purchases could be traced to a specific Miller  
4 Energy offering, could you calculate their damages  
5 under the statutory formula with precision?

6 MR. BALLARD: Objection to form.

7 A. Yes.

8 Q. Assuming Series C or D purchases could  
9 be traced to a specific Miller Energy offering and  
10 you had investors' purchase and sale information,  
11 would the damages for all purchasers of each  
12 offering be calculated in the same manner?

13 MR. BALLARD: Objection to form.

14 A. They would be calculated using the same  
15 formula, yes. The numbers might be different  
16 depending on their particular purchase prices and  
17 which offering it traces back to and what their  
18 sale prices were, et cetera, but the methodology  
19 would be identical, yes.

20 MS. POSNER: I don't think I have any  
21 further questions, pending anything from Mr.  
22 Ballard.

23 EXAMINATION BY

24 MR. BALLARD:

25 Q. I have one more question. With respect

1 C. Coffman

2 to the six traditional analysts that you referred  
3 to earlier, how many of those were covering Miller  
4 Energy at the beginning of the analysis period?

5 A. One for sure. There were other  
6 individuals on the call, but I don't recall seeing  
7 analyst reports from those particular individuals,  
8 and as I said, Investext, in my opening report, and  
9 in my deposition, Investext may not capture all  
10 analyst reports, but I believe there was one at the  
11 beginning of the class period that I could  
12 identify.

13 Q. For the first year of the proposed  
14 class period, how many of the six traditional  
15 analysts were covering the stock?

16 A. I don't recall.

17 MR. BALLARD: I have no further  
18 questions.

19 MS. POSNER: Just give me two minutes.

20 MR. BALLARD: Let's go off.

21 THE VIDEO TECHNICIAN: We're going off  
22 the record. The time is 3:25 p.m.

23 (Discussion off the record.)

24 THE VIDEO TECHNICIAN: The time is 3:26  
25 p.m. We're back on the record.

1 C. Coffman

2 MS. POSNER: I have no further  
3 questions. Thank you, Mr. Coffman.

4 MR. BALLARD: Thank you.

5 THE VIDEO TECHNICIAN: This completes  
6 the video deposition of Chad Coffman on April  
7 25, 2019 at 3:26 p.m. We are off the record.

8 (Time noted: 3:26 p.m.)  
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A C K N O W L E D G E M E N T

I, CHAD COFFMAN, hereby certify that I have read the transcript of my testimony taken under oath in my deposition of April 25, 2019; that the transcript is a true, complete and correct record of my testimony, and that the answers on the record as given by me are true and correct.

  
Chad Coffman

Subscribed and sworn to before me  
on this the 16<sup>th</sup> day of May 2019.

Burban October 19, 2022  
Notary Public My Commission Expires:



C E R T I F I C A T E

STATE OF NEW YORK )

:

COUNTY OF NEW YORK)

I, ELEANOR GREENHOUSE, a Shorthand Reporter  
and Notary Public within and for the State of New  
York, do hereby certify:

That, CHAD COFFMAN, the witness whose  
deposition is hereinbefore set forth, was duly  
sworn by me and that such deposition is a true  
record of the testimony given by such witness.

I further certify that I am not related to  
any of the parties to this action by blood or  
marriage, and that I am in no way interested in the  
outcome of this matter.

IN WITNESS WHEREOF, I have hereunto set my  
hand this 29th day of April, 2019.



ELEANOR GREENHOUSE

April 25, 2019

I N D E X

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E X H I B I T S

FOR IDENT.

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April 25, 2019

I N D E X (Continued.)

E X H I B I T S

FOR IDENT.

Exhibit 49, analyst report dates tab from 322

Backup to corrected report

Exhibit 50, printout from SEC Edgar 424

system indicating Exhibit 51 was filed

on July 13, 2012

Exhibit 51, letter dated July 13, 2012 425

from Miller Energy

Exhibit 52, Edgar detail related to the 452

Form 10-K for the year 2012 for Miller

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Exhibit 53, May 29, 2012 reserve report 452

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Exhibit 56, printout of backup data to 472

Chad Coffman's expert report production

numbers MILLER ENERGY-KPMG-CC 015923

Exhibit 57, data downloaded from Bloomberg 474

Errata – Deposition of Chad Coffman – 04-12-2019

1. 352:3 - “date,” should be “dates.”
2. 352:16 - “types,” should be “type.”
3. 367: 14 - “July 18, 2011,” should be “July 28, 2011.”
4. 469: 10 – ““REP” and then “CL,” should state “RET\_CL.”
5. 474:13 “REP\_CL,” should state “RET\_CL.”
6. 494: 17-18 – “bid-asked spread,” should state “bid-ask spread.”
7. 495: 17 – “bid-asked spread,” should state “bid-ask spread.”
8. 495: 19 – “bid-asked spread,” should state “bid-ask spread.”